

How to use the LinkedIn Post Formatter

Every feature explained with screenshots and a full video tutorial: from pasting your draft to posting with perfect formatting. Free, private and no sign-up.

Quick start: 4 steps

New here? This is all you need to publish a well-formatted post. The chapters below explain each feature in detail.

1

Paste your draft

Paste text from ChatGPT, Claude, Gemini, Word or Notes into the editor. Or click **Load Sample** to try it.

2

Format & Polish

Click **Format & Polish Post** (or press **Ctrl + Enter**). Bullets, spacing, Markdown and hashtags are cleaned in one go.

3

Check the preview

Look at the **Feed Simulator** on the right. Switch to **Mobile** view, because most people read on their phone.

4

Copy and post

Click **Copy for LinkedIn**, open LinkedIn, click **Start a post** and press **Ctrl + V**.

1

The workspace at a glance

Know where everything is.

The tool has one screen. Your draft goes in on the left, and the preview of the finished LinkedIn post updates live on the right. Nothing you type leaves your browser.

1 – Workflow presets. One-click formatting styles for different kinds of posts (chapter 4).

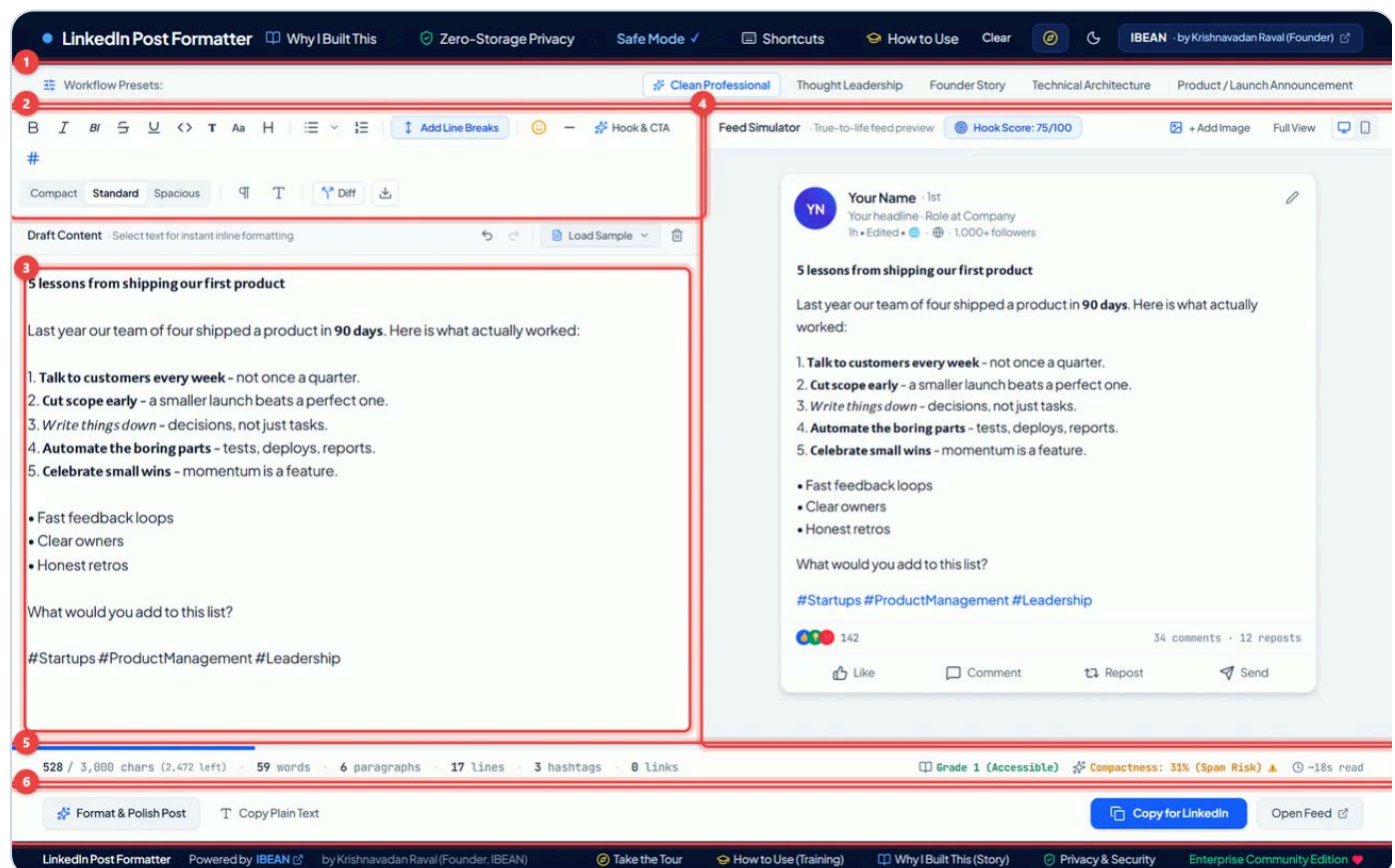
2 – Formatting toolbar. Bold, italic, lists, line breaks, emojis, hooks, hashtags, spacing, Diff and Export.

3 – Draft editor. Paste or write your post here. It also has Undo, Redo, Load Sample and Clear.

4 – Feed Simulator. A live preview that looks like a LinkedIn post, with desktop and mobile views.

5 – Statistics bar. Characters against the 3,000 limit, words, paragraphs, hashtags, readability and read time.

6 – Copy bar. Format & Polish, Copy Plain Text, **Copy for LinkedIn** and Open Feed.



The six areas of the workspace.

TIPS AND GOOD TO KNOW

- The top bar also has **Why I Built This**, **Zero-Storage Privacy**, **Safe Mode**, **Shortcuts**, **How to Use**, a light/dark theme button and a **Clear** button (it appears once you have text).
- **New here?** Click **Take the tour** (compass icon, top bar) for an interactive walk-through on the real screen. See chapter 17.
- On a phone or narrow window, two tabs, **Draft Editor** and **Live Feed Preview**, let you switch between the editor and the preview.

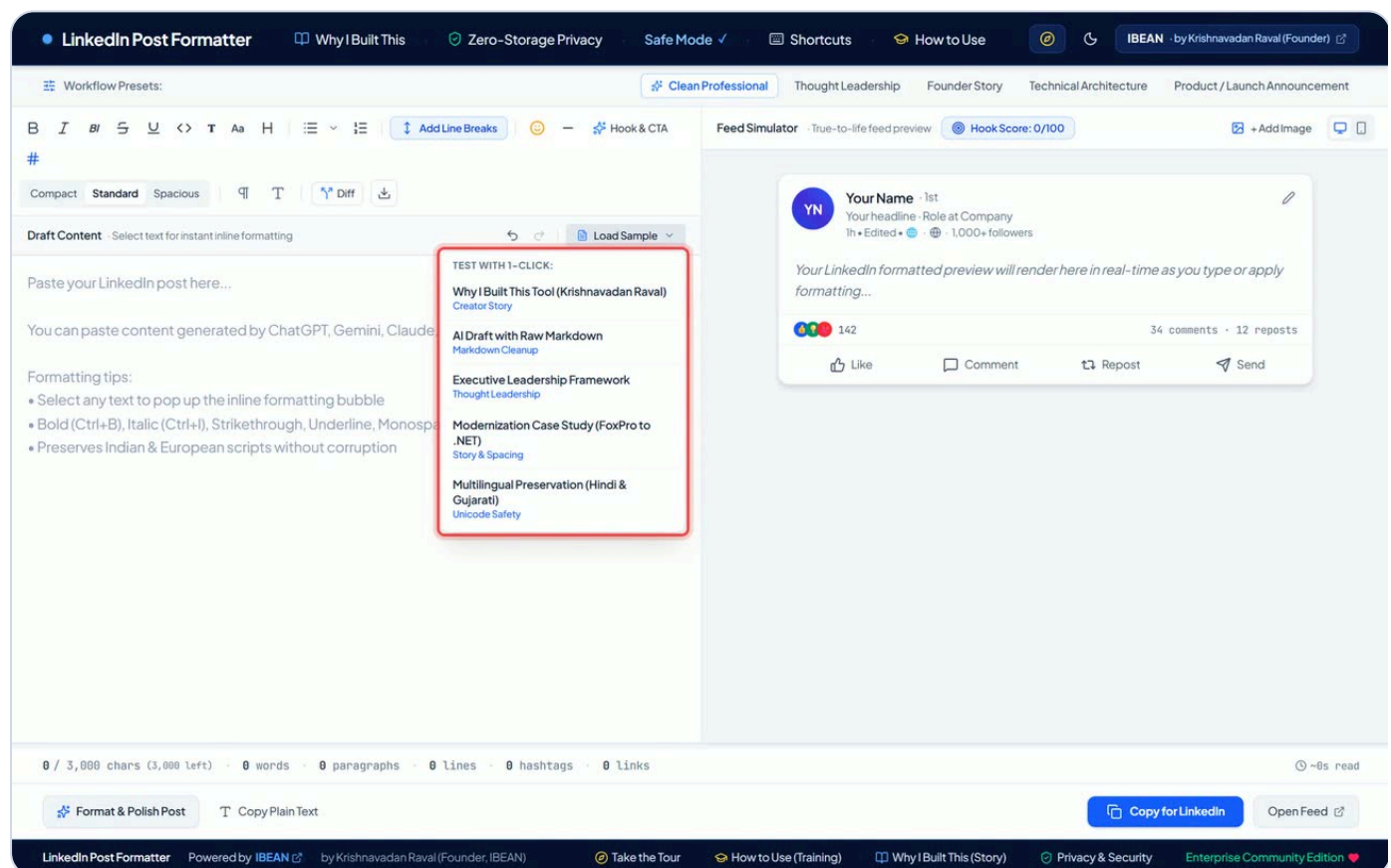
2

Paste your draft and fix Markdown

Get your text in and fix Markdown symbols.

LinkedIn does not understand Markdown, so symbols like ****bold**** and **#** would show up literally in your post. The tool spots them and converts them for you.

- 1 Click **Load Sample** to see ready-made posts: a creator story, an AI draft with raw Markdown, a leadership framework, a case study and a Hindi/Gujarati example.
- 2 Pick **Multilingual Preservation** to see that Hindi, Gujarati and other scripts are kept exactly as written.
- 3 Click the **trash** icon (Clear input) to empty the editor. You can always get your text back with **Undo**.
- 4 Paste your own draft with **Ctrl + V**. If it contains Markdown, an amber **Markdown detected** banner appears and lists what it found.
- 5 Click **Convert Markdown**. Bold, italic, headings, bullet lists, inline code, links and blockquotes become clean LinkedIn text. Choose **Keep Original** to leave your text as it is.



Load Sample offers five ready-made posts.

LinkedIn Post Formatter • Why I Built This • Zero-Storage Privacy • Safe Mode ✓ • Shortcuts • How to Use • Clear • IBEAN • by Krishnavadan Raval (Founder)

Workflow Presets: Clean Professional Thought Leadership Founder Story Technical Architecture Product / Launch Announcement

B I B I S U < > T Aa H :≡ ∨ ≡ ∴ ↑ Add Line Breaks ☺ - ⚙ Hook & CTA

#

Compact Standard Spacious ¶ T Diff ↕

Draft Content Select text for instant inline formatting ↶ ↷ ↺ Load Sample ↻

Building software for global markets requires true linguistic inclusivity.

Here is a reminder for every software architect:

Never let text transformers corrupt native language scripts.

हिन्दी: तकनीकी नवाचार सभी सार्वक है जब वह सभी तक पहुंचे।
ગુજરાતી: સાચી ટેકનોલોજી એ છે જે દરેક માનવીના જીવનને સરળ બનાવે છે.

- Architecture must respect international UTF-8 encoding
- Localized user experiences drive real community adoption
- Empathy is the ultimate engineering feature

What languages does your platform support today?

Internationalization GlobalTech SoftwareLocalization Inclusivity

589 / 3,000 chars (2,411 left) • 55 words • 7 paragraphs • 16 lines • 0 hashtags • 0 links

Grade 16 (Dense) Compactness: 0% (Safe) ~17s read

Format & Polish Post Copy Plain Text Copy for LinkedIn Open Feed

LinkedIn Post Formatter Powered by IBEAN by Krishnavadan Raval (Founder, IBEAN) Take the Tour How to Use (Training) Why I Built This (Story) Privacy & Security Enterprise Community Edition

Hindi and Gujarati are preserved exactly as typed.

LinkedIn Post Formatter • Why I Built This • Zero-Storage Privacy • Safe Mode ✓ • Shortcuts • How to Use • Clear • IBEAN • by Krishnavadan Raval (Founder)

Workflow Presets: Clean Professional Thought Leadership Founder Story Technical Architecture Product / Launch Announcement

B I B I S U < > T Aa H :≡ ∨ ≡ ∴ ↑ Add Line Breaks ☺ - ⚙ Hook & CTA

#

Compact Standard Spacious ¶ T Diff ↕

⚠ Markdown detected in your text: Bold (**text**), Italics (*text*), Headings (# Heading) +1 more. LinkedIn will not parse raw Markdown tags. Convert them to clean Unicode & plain text now? ✓ Convert Markdown Keep Original

Draft Content Select text for instant inline formatting ↶ ↷ ↺ Load Sample ↻

5 lessons from shipping our first product

Last year our team of four shipped a product in **90 days**. Here is what actually worked:

1. **Talk to customers every week** - not once a quarter.
2. **Cut scope early** - a smaller launch beats a perfect one.
3. *Write things down* - decisions, not just tasks.
4. **Automate the boring parts** - tests, deploys, reports.
5. **Celebrate small wins** - momentum is a feature.

- Fast feedback loops
- Clear owners
- Honest retros

What would you add to this list?

#Startups #ProductManagement #Leadership

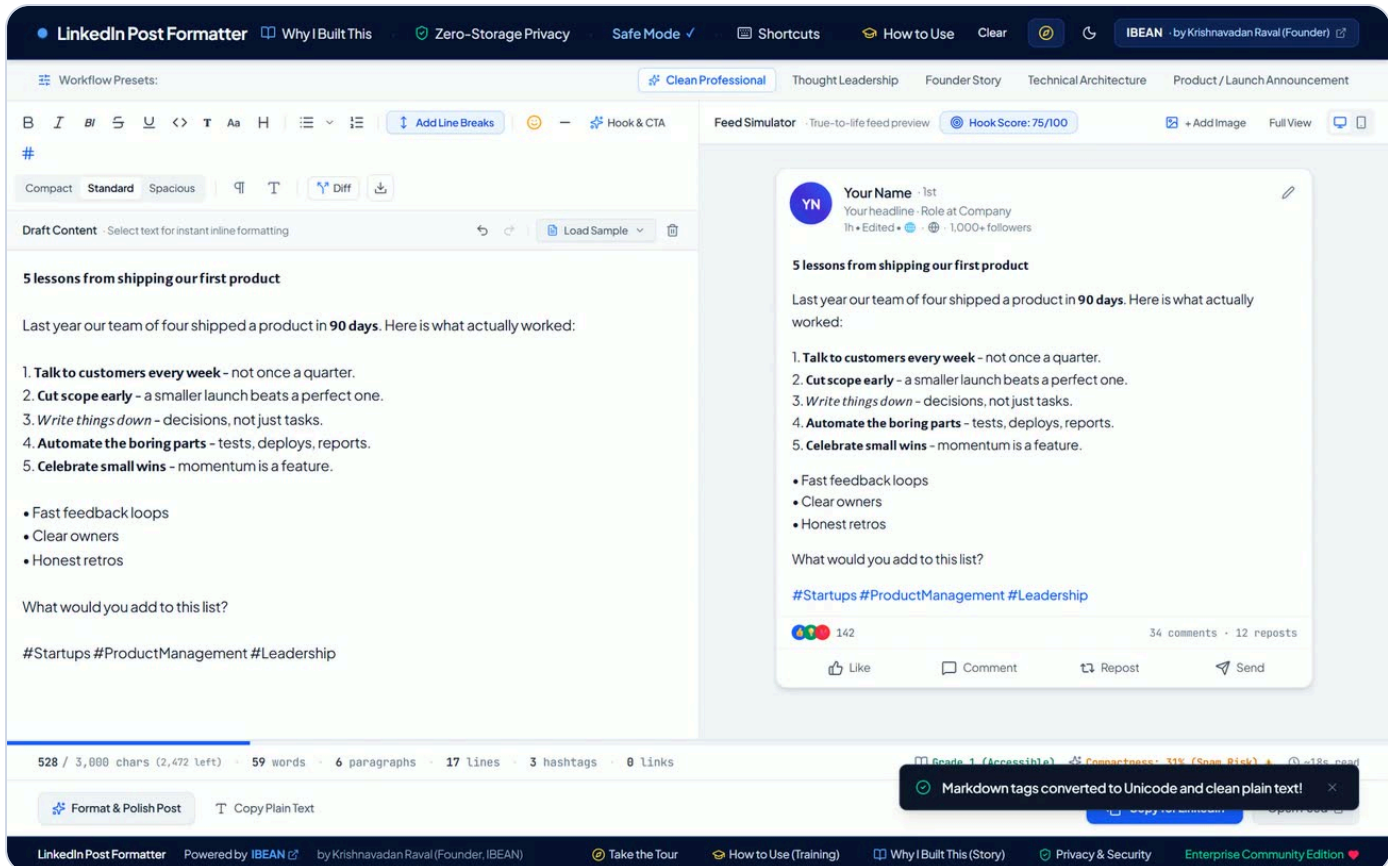
552 / 3,000 chars (2,448 left) • 86 words • 6 paragraphs • 17 lines • 3 hashtags • 0 links

Grade 1 (Accessible) Compactness: 0% (Safe) ~26s read

Format & Polish Post Copy Plain Text Copy for LinkedIn Open Feed

LinkedIn Post Formatter Powered by IBEAN by Krishnavadan Raval (Founder, IBEAN) Take the Tour How to Use (Training) Why I Built This (Story) Privacy & Security Enterprise Community Edition

The Markdown banner shows what was found.



After converting, the preview shows real bold and clean bullets.

TIPS AND GOOD TO KNOW

- A Markdown link such as [our site](https://ibean.co) becomes our site (https://ibean.co) , because LinkedIn makes plain URLs clickable on its own.
- Pasting HTML (for example from a web page) is cleaned automatically: tags are removed, and invisible junk characters and non-breaking spaces are replaced.

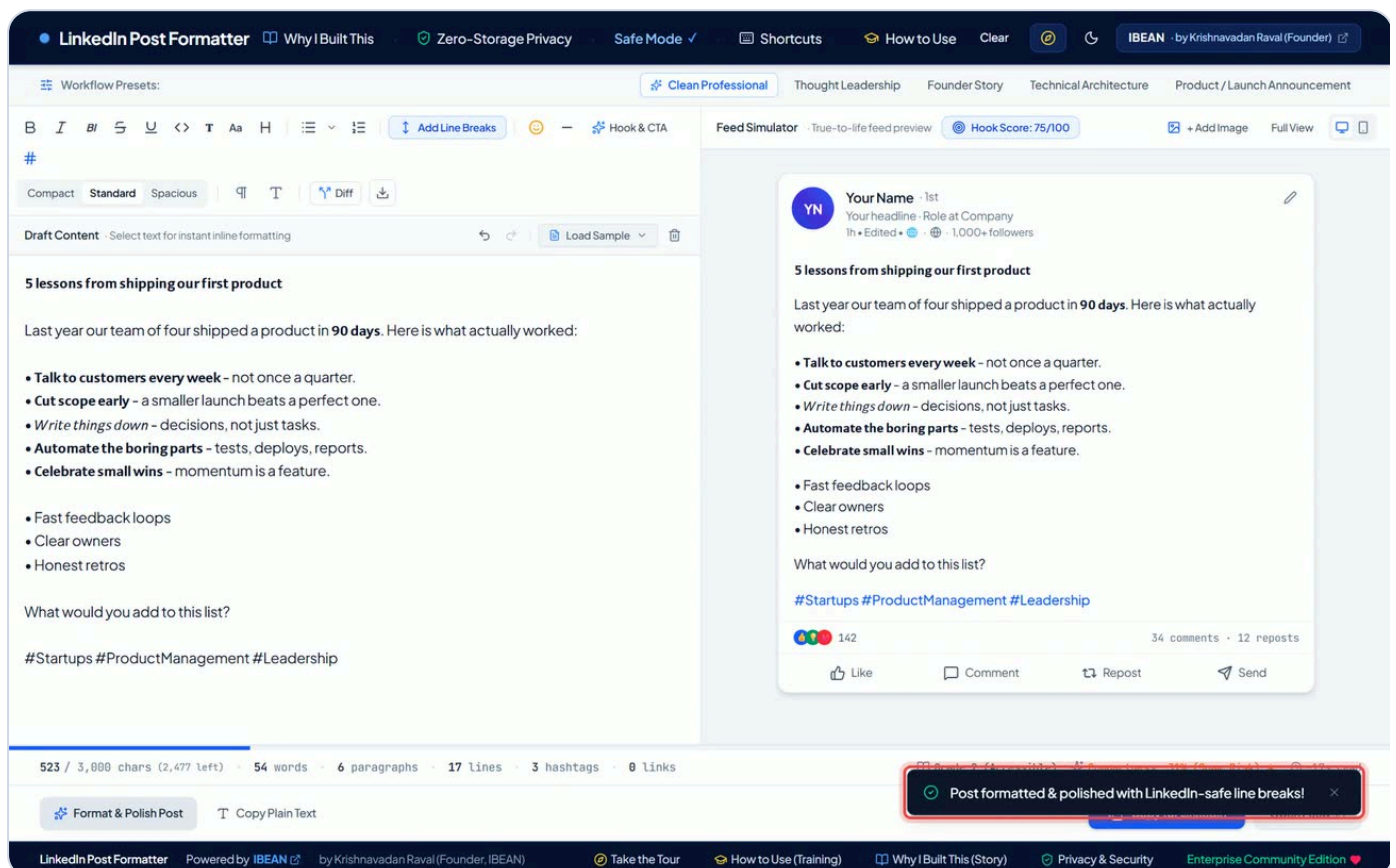
3

Format & Polish in one click

One click for a post that is ready to publish.

Format & Polish Post runs the whole clean-up pipeline. It restructures your text but never rewrites your words.

- 1 Click **Format & Polish Post** in the bottom bar, or press **Ctrl** + **Enter** (**⌘** + **Enter** on Mac).
- 2 The tool cleans the text, converts Markdown, normalizes bullets and numbering, applies your spacing mode and moves hashtags to the bottom.
- 3 A green message confirms it, and the preview updates. Use **Undo** if you do not like the result.



After Format & Polish, the post is clean and the preview matches.

TIPS AND GOOD TO KNOW

- Format & Polish uses your current **spacing mode**, **bullet style** and **hashtag position**. Presets change these (chapter 4).
- Your original draft is remembered, so the **Diff** view can compare before and after (chapter 13).

4

Workflow presets

Re-format your post for a goal with one click.

Presets are ready-made formatting recipes. Clicking one immediately re-formats your current text and also sets the spacing, bullet style and hashtag position used by later actions.

- 1 Click a preset in the **Workflow Presets** bar. The active one is highlighted.
- 2 Try another one to compare. Each click re-formats your text, so use **Undo** to step back.

The screenshot displays the LinkedIn Post Formatter web application. The top navigation bar includes the tool name, privacy settings, and various utility links. Below this, a 'Workflow Presets' bar shows several options, with 'Thought Leadership' currently selected and highlighted. The main workspace is divided into two panels. The left panel, titled 'Draft Content', shows the original text: '5 lessons from shipping our first product' followed by a paragraph and a bulleted list of five items. The right panel, titled 'Feed Simulator', shows the same content after applying the 'Thought Leadership' preset. The formatting changes include a bold hook, increased line spacing, and the use of bold text for the bullet points. The bottom status bar provides statistics on the draft, such as character count, word count, and paragraph count, along with a 'Format & Polish Post' button.

Thought Leadership: a bold hook and airy spacing.

PRESET	BEST FOR	SPACING	BULLETS	BOLD FIRST LINE
Clean Professional	Everyday posts (the default)	Standard	•	No
Thought Leadership	Opinions, frameworks, hooks	Spacious	•	Yes
Founder Story	Narrative posts and lessons	Standard	👉	Yes
Technical Architecture	Technical posts with links and code	Standard	▪	Yes
Product / Launch Announcement	Launches and updates	Standard	✅	Yes

TIPS AND GOOD TO KNOW

- Switching between presets is safe: bullets of any style are recognised and re-styled, never doubled.

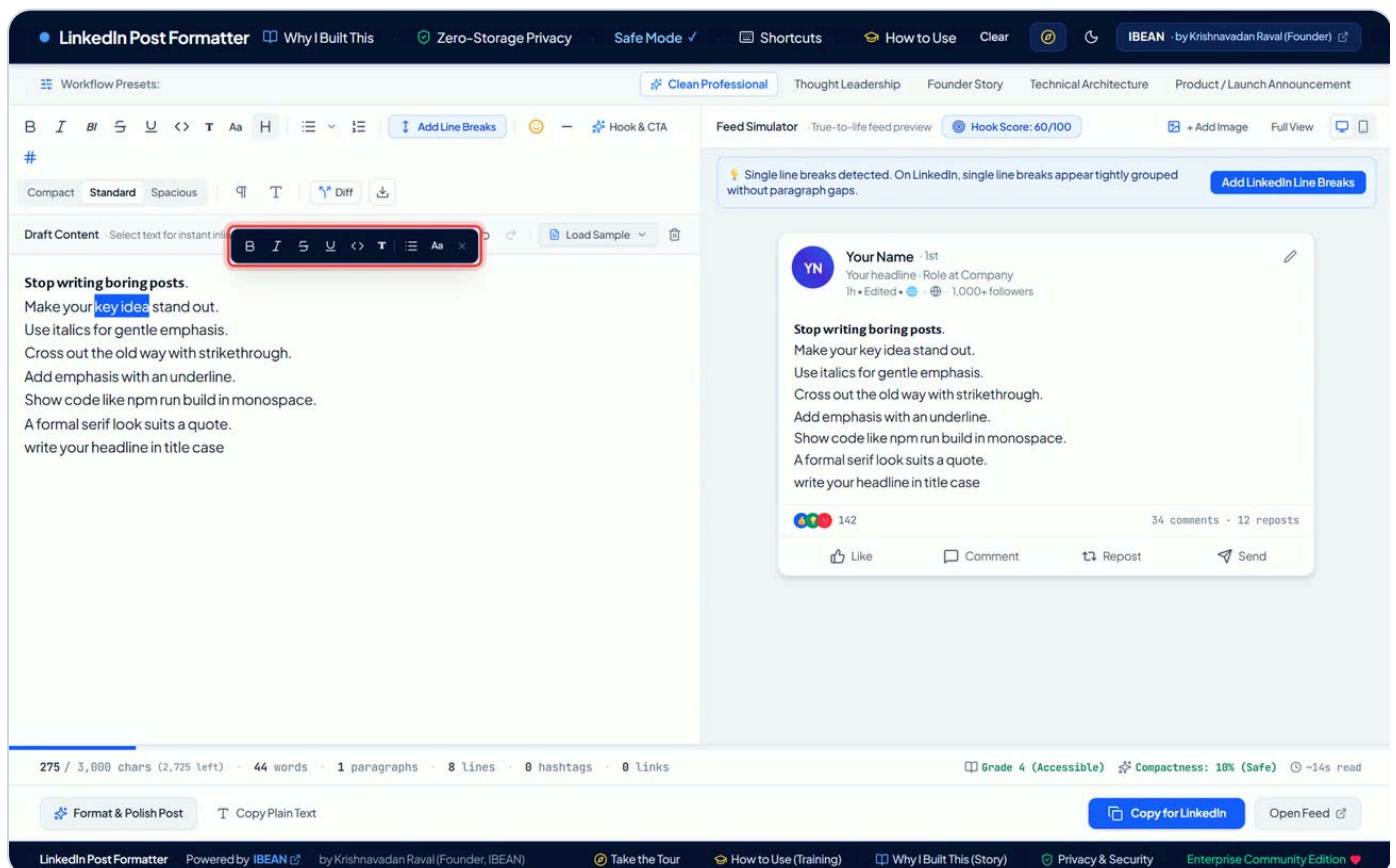
5

Bold, italic and other text styles

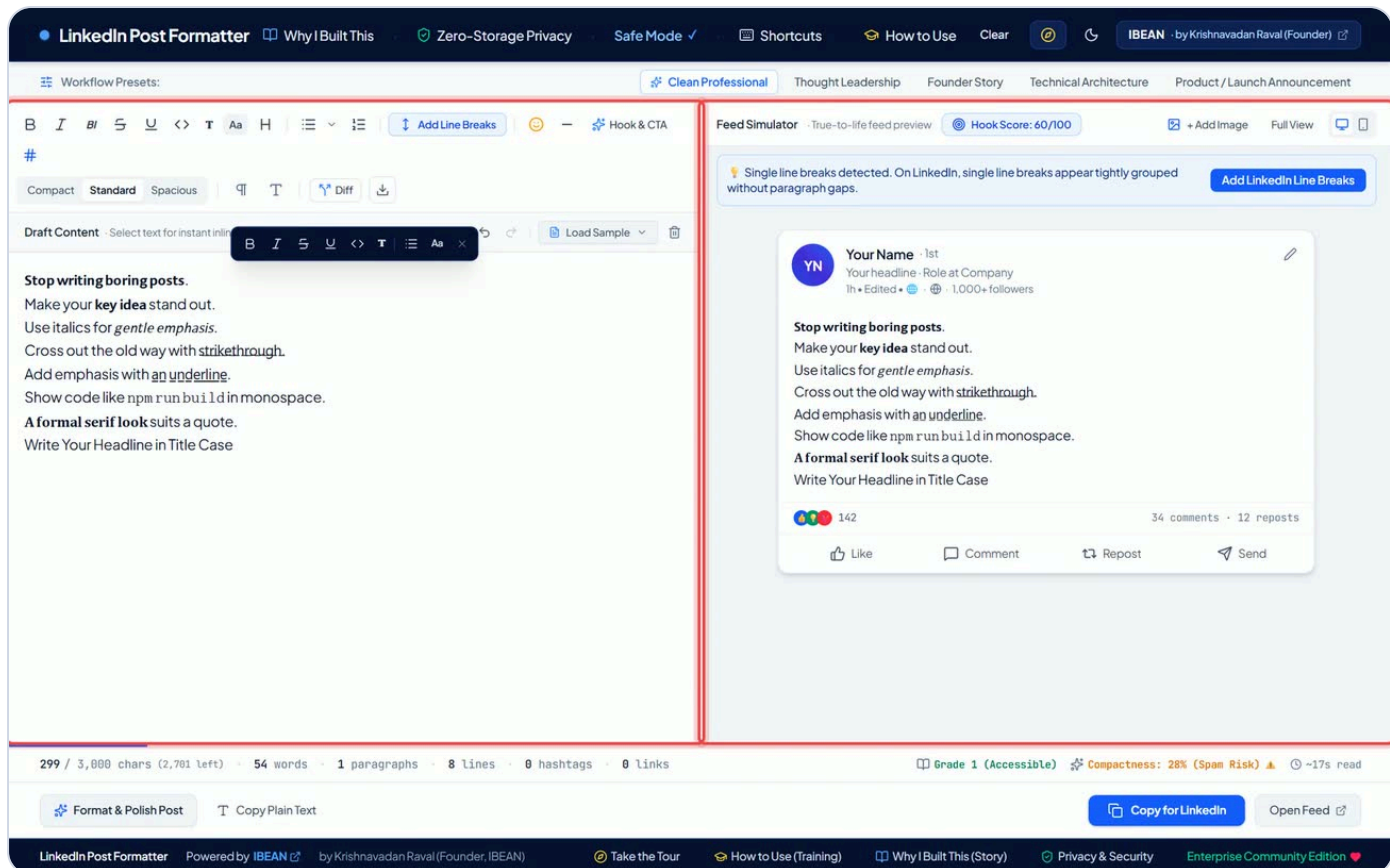
Add bold, italic and more, even though LinkedIn has no formatting buttons.

LinkedIn has no native bold or italic. The tool swaps your letters for look-alike Unicode characters that LinkedIn displays everywhere. Select some text, then pick a style.

- 1 Select text in the editor. A floating toolbar appears right above it. Click a style, or use the main toolbar.
- 2 **H** (Heading): with nothing selected it makes your first line a bold headline. With text selected it makes the selection bold capitals.
- 3 Use **Ctrl + B** for bold and **Ctrl + I** for italic without leaving the keyboard.
- 4 With nothing selected, a style button inserts a small sample (such as "Bold Text") at your cursor so you can see how it looks.
- 5 To remove all styling, click the **T** button (Revert to plain text) in the toolbar.



Select text and the floating toolbar appears.



All the styles together, with the live preview on the right.

BUTTON	RESULT	SHORTCUT
Bold	Bold text	Ctrl + B
Italic	<i>Italic text</i>	Ctrl + I
BI (Bold + Italic)	<i>Bold italic</i>	-
Strikethrough	strike	-
Underline	<u>underline</u>	-
Monospace	monospace	-
Serif Bold	Serif bold	-
Aa (Title Case)	Title Case Text	-

TIPS AND GOOD TO KNOW

- **Styles do not stack.** Once text is bold, italic will not change it. Use **BI** for bold and italic together, or revert to plain text first.
- Only **English letters and digits** are styled. Hindi, Gujarati, emojis and symbols are left untouched.
- Use styling sparingly (a headline and a few key phrases). Screen readers may read styled characters oddly, and LinkedIn search cannot match them as normal words.

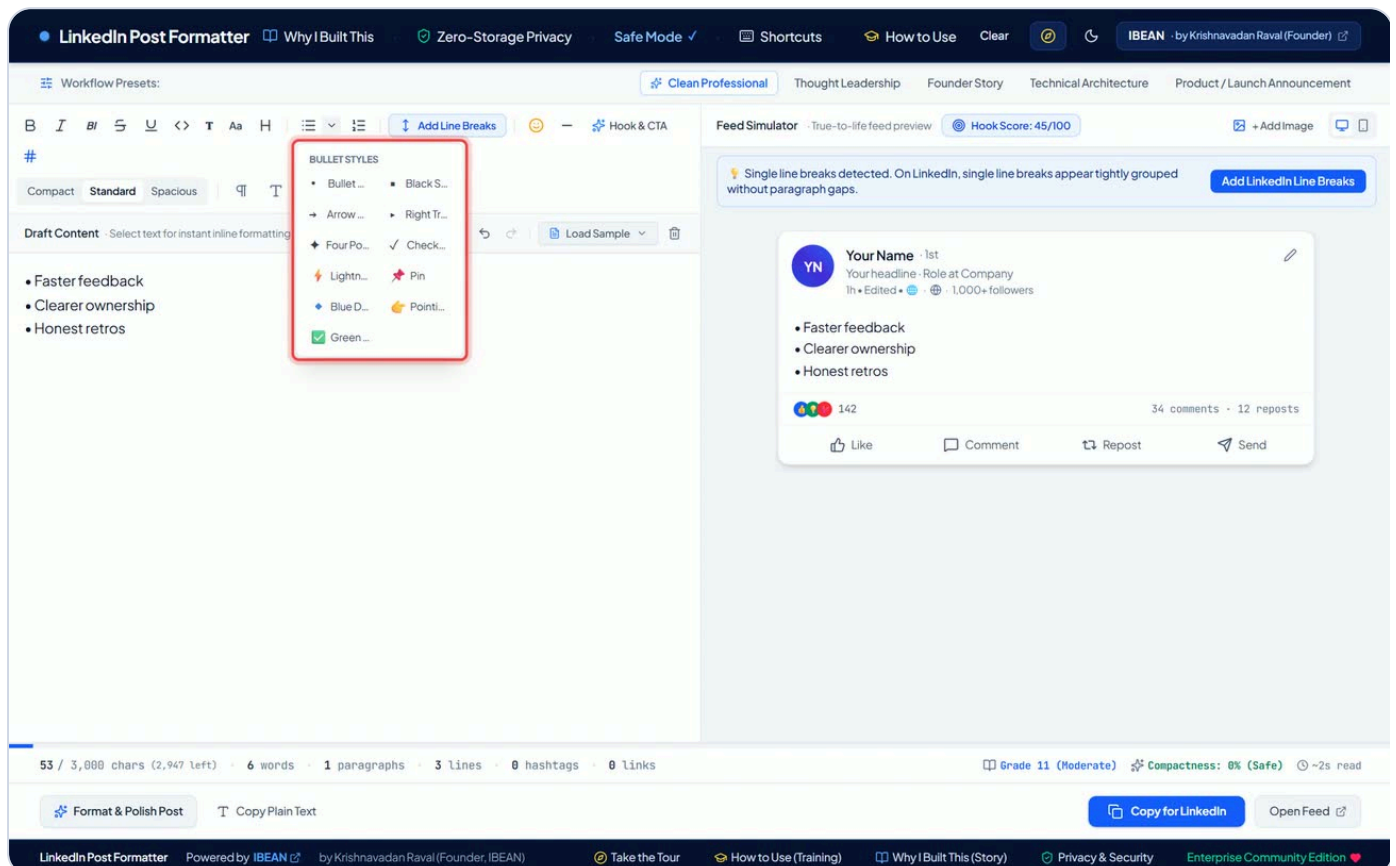
6

Bullets and numbered lists

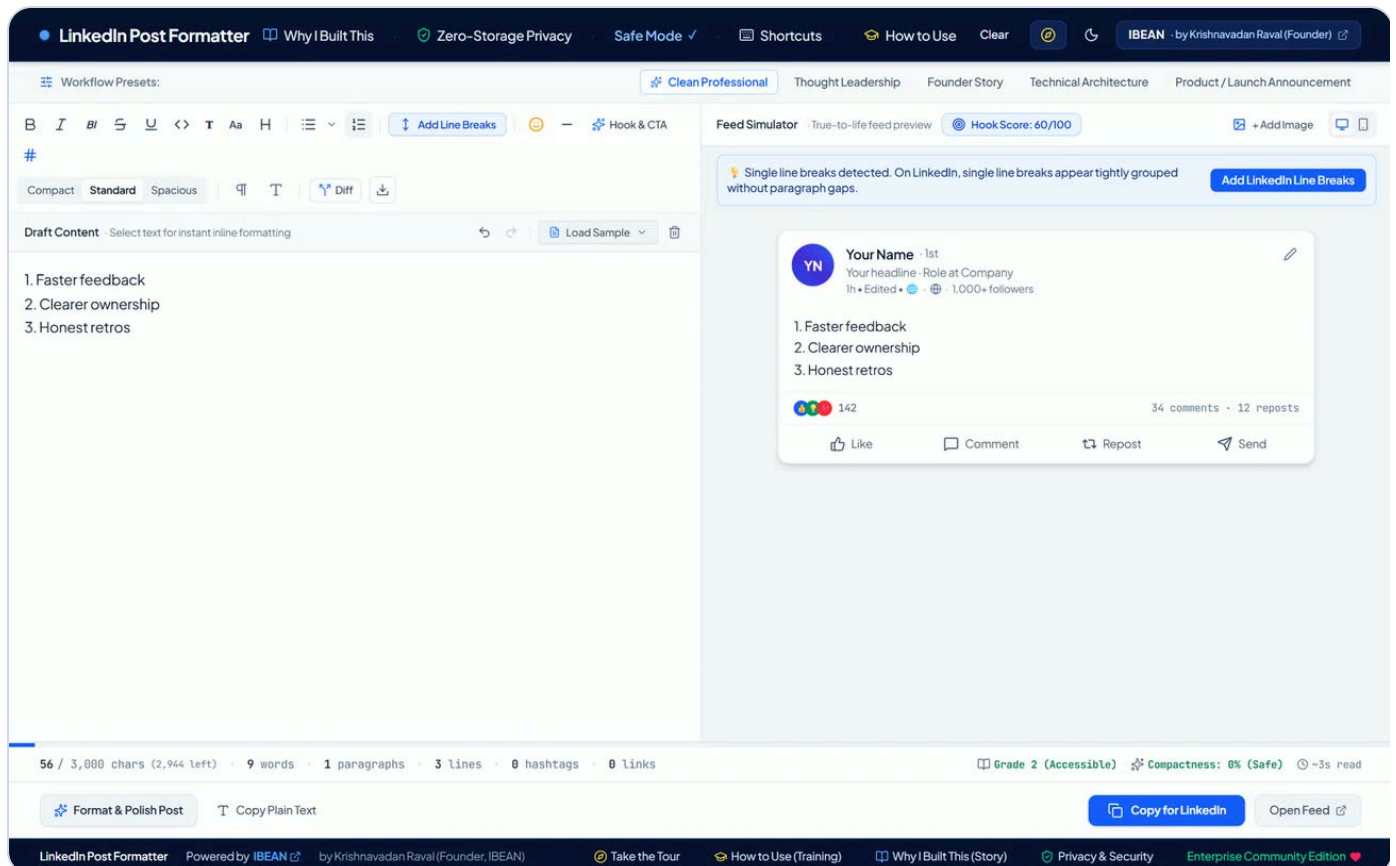
Clean bullets and numbering.

Turn plain lines into bullets or numbers, and re-style them any time.

- 1 Click the **list** button to put a bullet in front of every line (or only the selected lines). Click it again to take the bullets off.
- 2 Click the small **arrow** next to it to choose from 11 styles: classic (• ▪), modern (→ ▶ ◆ ✓) and emoji (⚡ 📌 🔹 🖐️ ✅).
- 3 Click the **numbered list** button to number the lines **1. 2. 3..** It also replaces existing bullets or old numbers.



Eleven bullet styles to choose from.



A numbered list.

TIPS AND GOOD TO KNOW

- In an empty editor, the list buttons insert a three-item starter list you can overwrite.
- Your chosen bullet style is remembered and used again by Format & Polish.

7

Line breaks and spacing

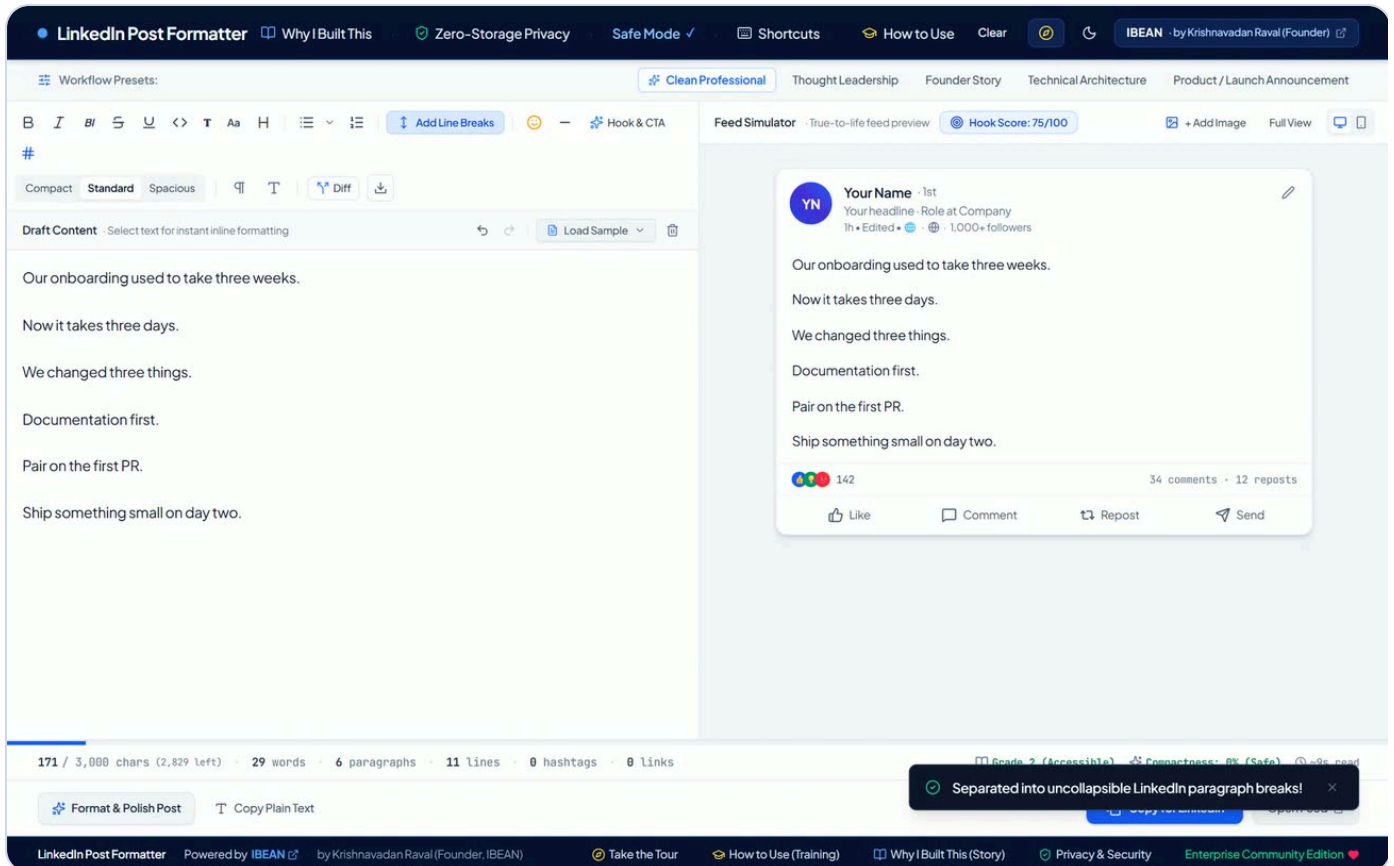
Make sure your paragraphs survive LinkedIn.

LinkedIn squashes single line breaks together and can collapse blank lines. These tools keep your layout intact.

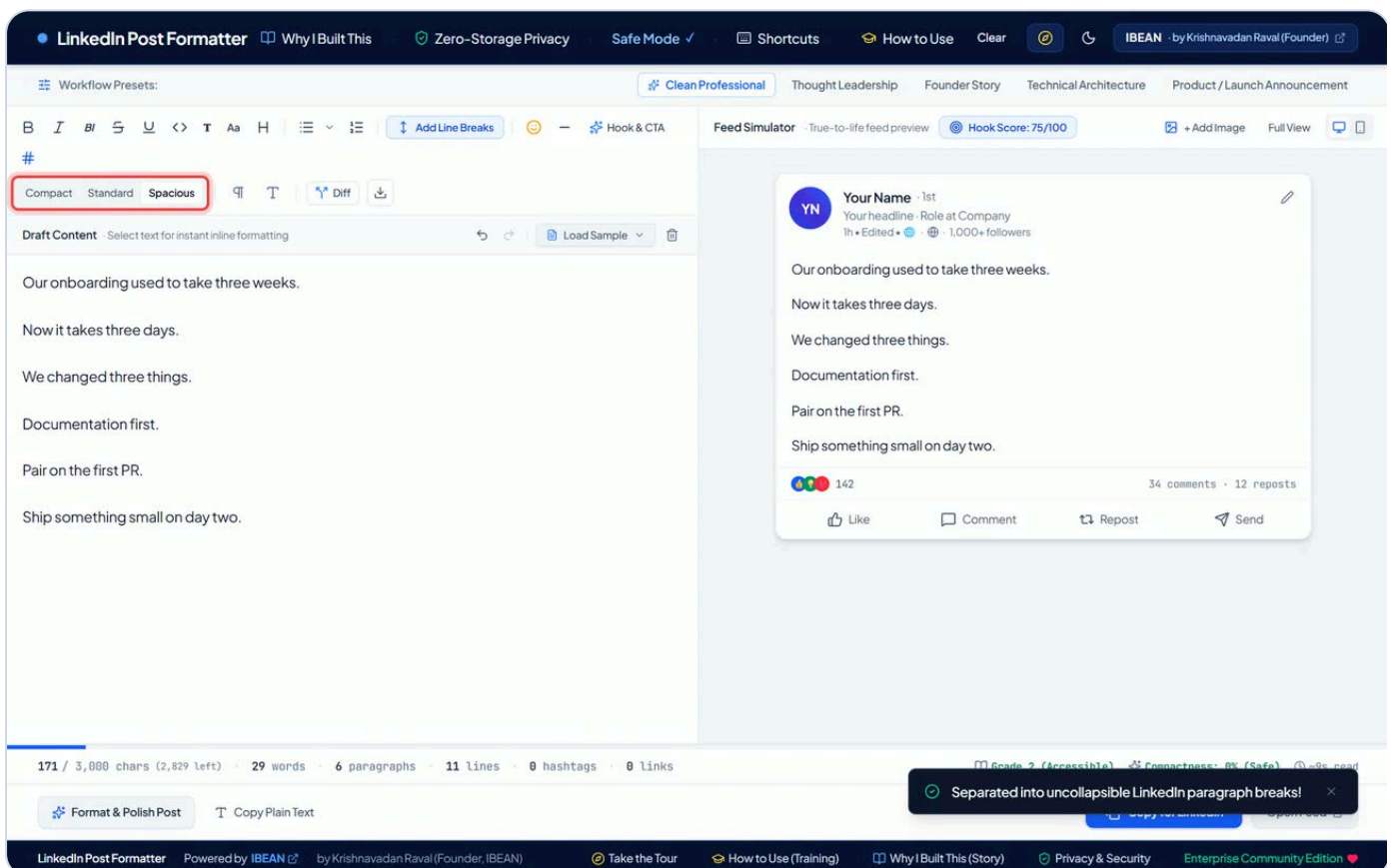
- 1 If your text has three or more lines with no blank lines, the preview shows a blue **Single line breaks detected** note. Click **Add LinkedIn Line Breaks**, or use **Add Line Breaks** in the toolbar, to give every line its own paragraph.
- 2 Choose a spacing mode in the toolbar: **Compact** keeps lines tight, **Standard** uses one blank line between paragraphs, **Spacious** spreads everything out.
- 3 Click the **paragraph (¶)** icon to clean extra blank lines and trailing spaces.
- 4 If one block of text is longer than 500 characters, a **Smart Break** button appears in the statistics bar. Click it to split the block into short, scannable paragraphs.

The screenshot displays the LinkedIn Post Formatter web application. At the top, there's a navigation bar with links like 'Why I Built This', 'Zero-Storage Privacy', 'Safe Mode', 'Shortcuts', 'How to Use', 'Clear', and a user profile for 'IBEAN · by Krishnavadan Raval (Founder)'. Below this is a 'Workflow Presets' section with buttons for 'Clean Professional', 'Thought Leadership', 'Founder Story', 'Technical Architecture', and 'Product / Launch Announcement'. The main editing area has a toolbar with icons for bold, italic, strikethrough, underline, link, text color, background color, indent, and a list of icons including 'Add Line Breaks', 'Hook & CTA', and a paragraph icon. A 'Draft Content' section shows the text: 'Our onboarding used to take three weeks. Now it takes three days. We changed three things. Documentation first. Pair on the first PR. Ship something small on day two.' To the right, a 'Feed Simulator' shows a preview of the post as it would appear on LinkedIn, with a red box highlighting a warning: 'Single line breaks detected. On LinkedIn, single line breaks appear tightly grouped without paragraph gaps.' and a button 'Add LinkedIn Line Breaks'. At the bottom, a statistics bar shows '166 / 3,000 chars (2,834 left)', '29 words', '1 paragraphs', '6 lines', '0 hashtags', and '0 links'. It also includes a 'Grade 2 (Accessible)' badge, 'Compactness: 0% (Safe)', and a '~9s read' indicator. The footer contains links for 'Format & Polish Post', 'Copy Plain Text', 'Copy for LinkedIn', 'Open Feed', and a footer bar with 'LinkedIn Post Formatter', 'Powered by IBEAN', and various utility links.

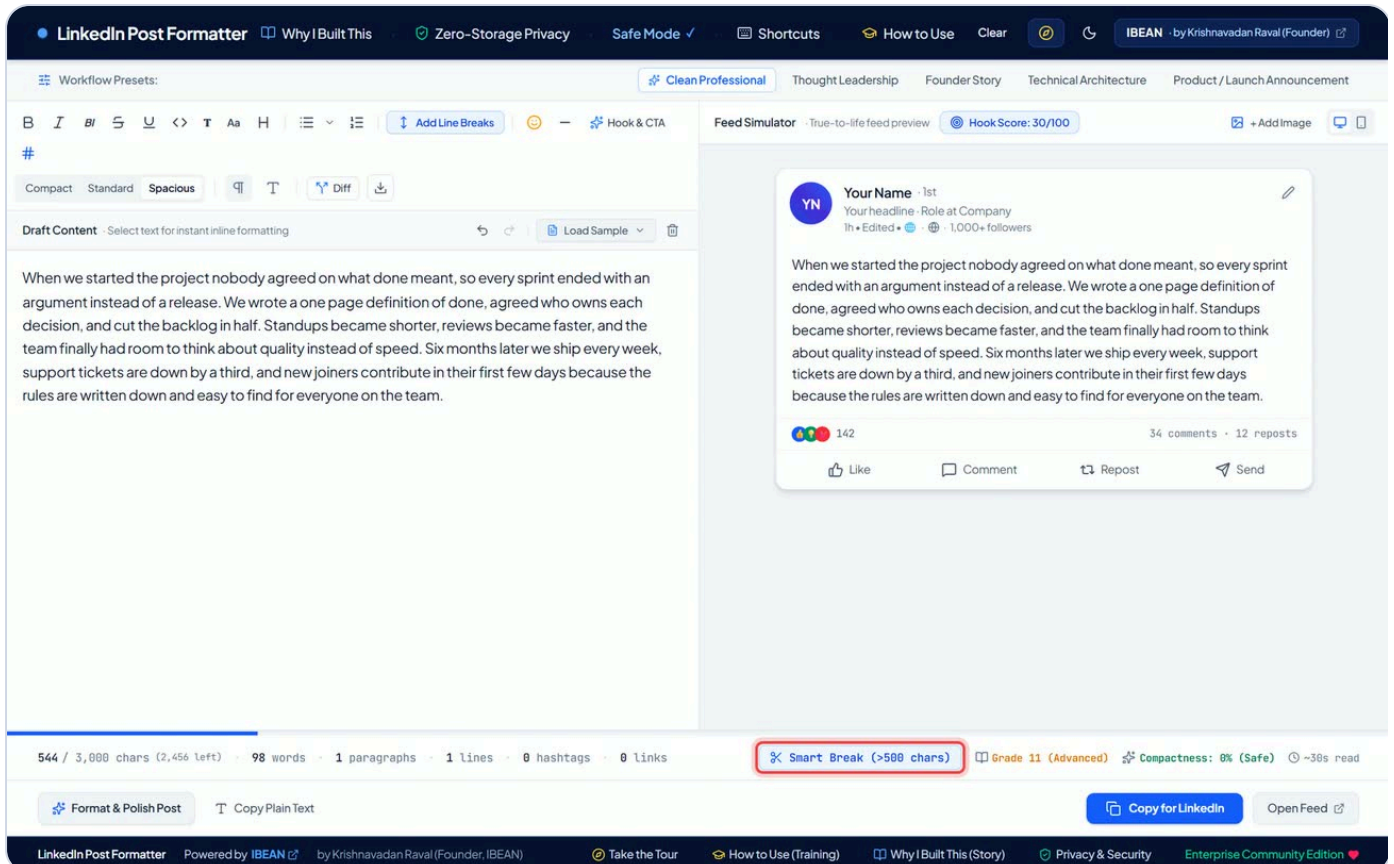
The tool notices when single line breaks would collapse.



After Add Line Breaks, every line is its own paragraph.



Compact, Standard and Spacious spacing.



Smart Break appears for text blocks over 500 characters.

TIPS AND GOOD TO KNOW

- The invisible spacer that protects blank lines is added **only when you copy** (chapter 14). Your editor text stays clean.
- Short paragraphs of 1–2 sentences are easier to read on a phone.

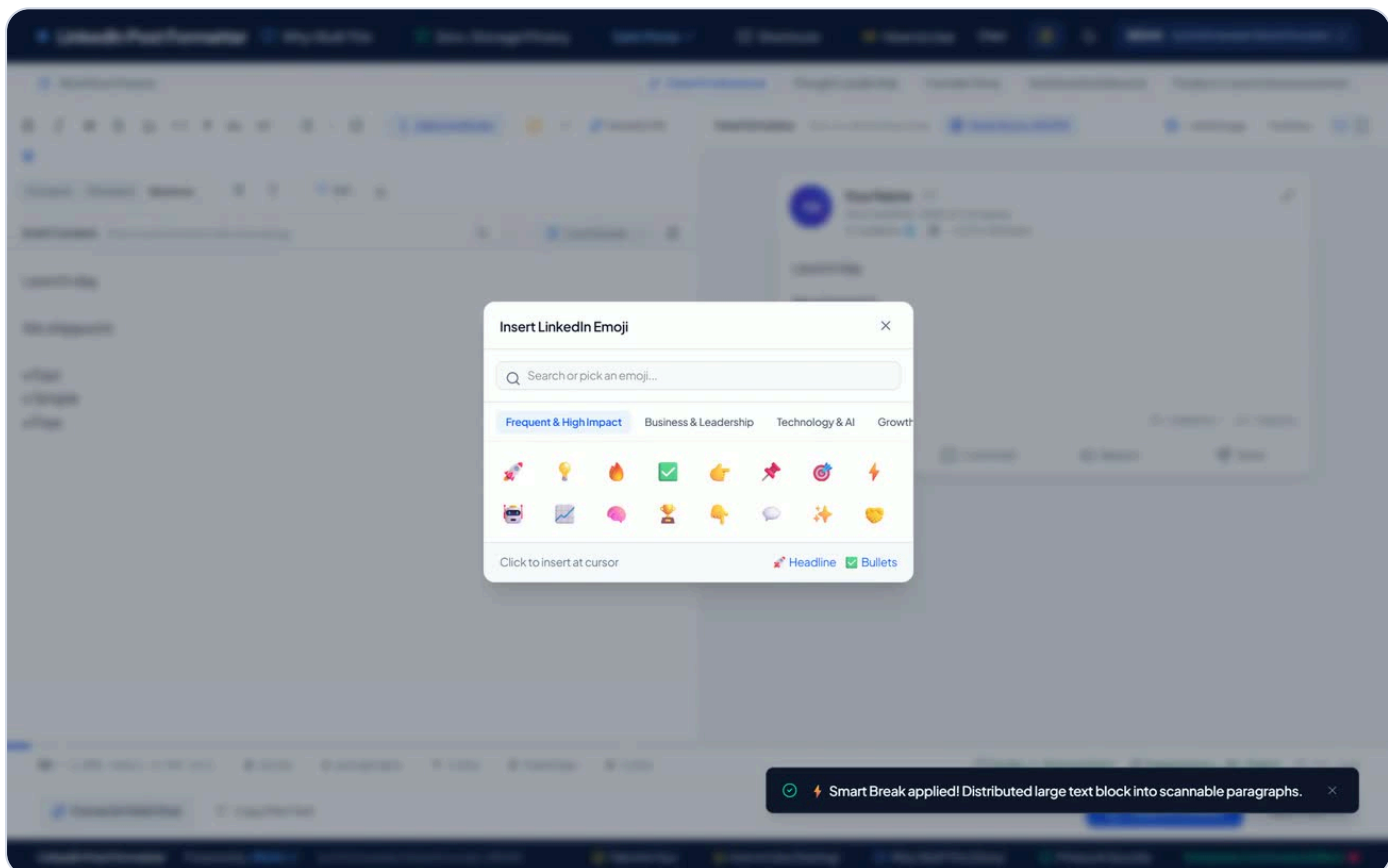
8

Emojis, separators, hooks and CTAs

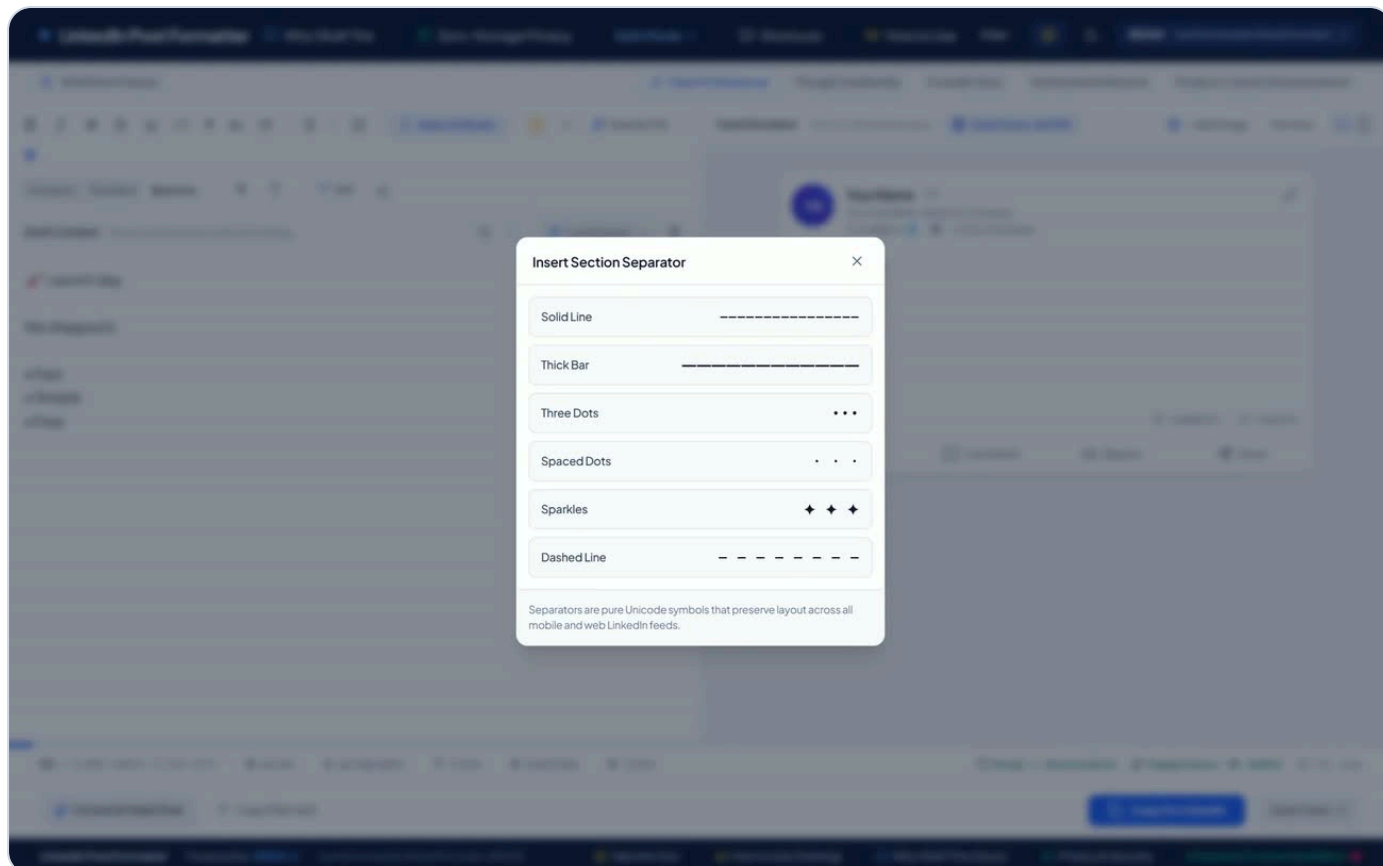
Emojis, dividers, openers and closers.

These pop-ups insert ready-made pieces into your post. They never write or change your claims.

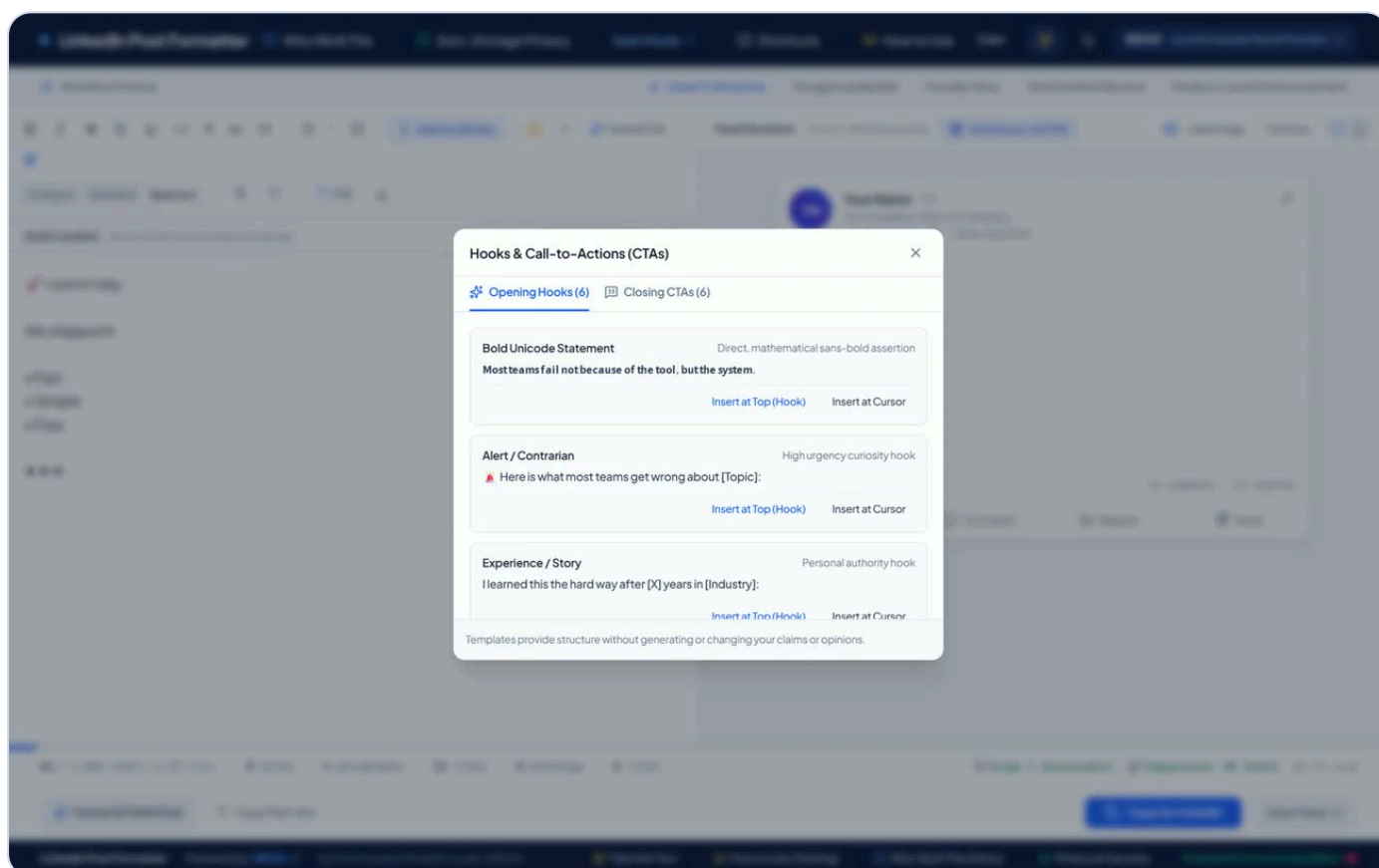
- 1 **Emoji picker** (smile icon): browse categories such as Business & Leadership or Technology & AI, and click an emoji to insert it at your cursor. Typing in the search box shows all emojis in one list.
- 2 At the bottom of the picker, 🚀 **Headline** adds a rocket to your first line and ✅ **Bullets** turns your bullets into green check marks.
- 3 **Separators** (dash icon): insert a Solid Line, Thick Bar, Three Dots, Spaced Dots, Sparkles or Dashed Line to divide sections.
- 4 **Hook & CTA: Opening Hooks** are proven first lines. Use **Insert at Top** and replace the [brackets] with your own words.
- 5 Switch to **Closing CTAs** for ready-made questions such as "What would you add?", then **Insert at Bottom**.



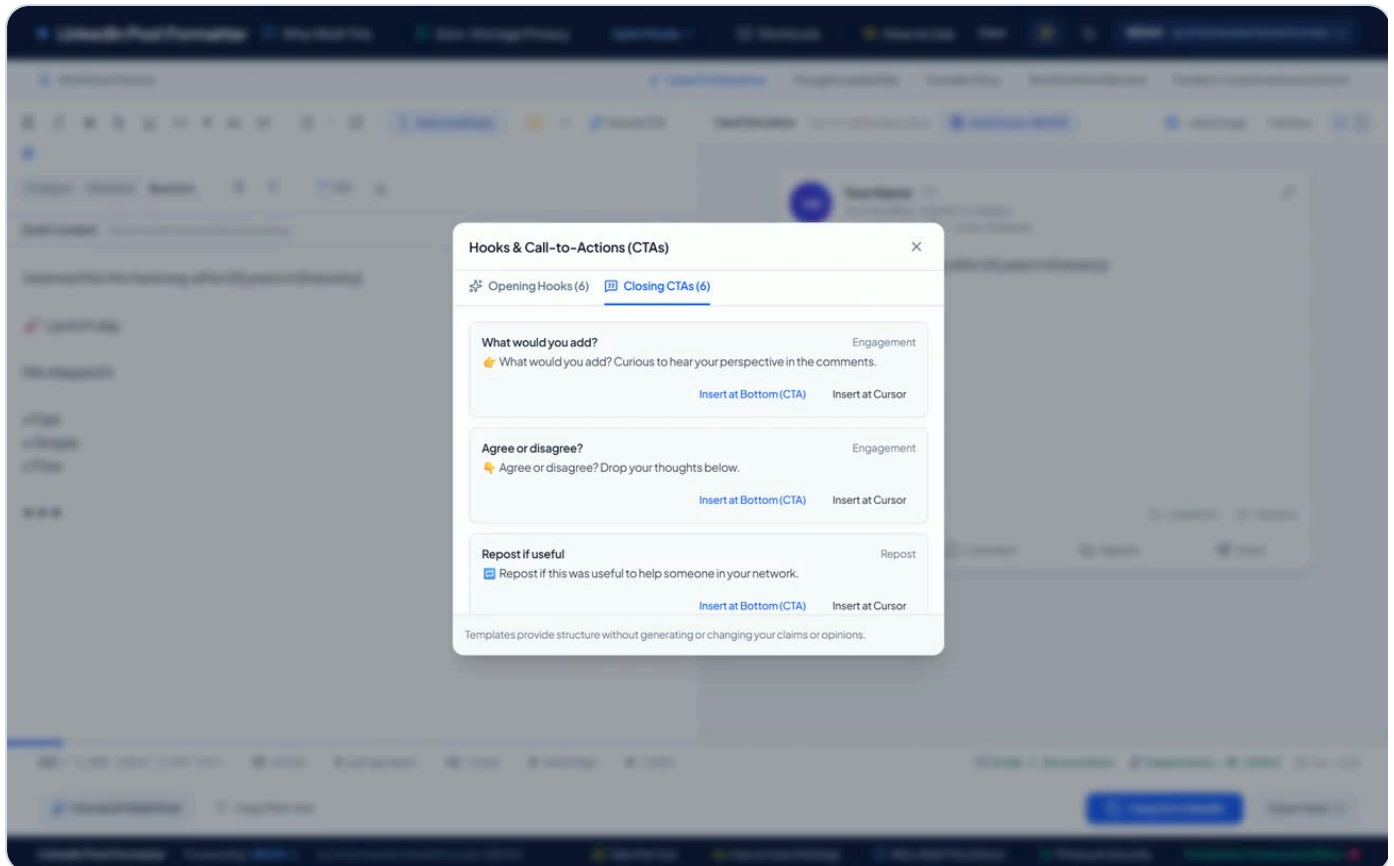
The emoji picker.



Six separator styles.



Opening hooks.



Closing calls to action.

TIPS AND GOOD TO KNOW

- Press **Esc** to close any pop-up.
- Use emojis lightly. One at the start of a line or as bullets is usually plenty.

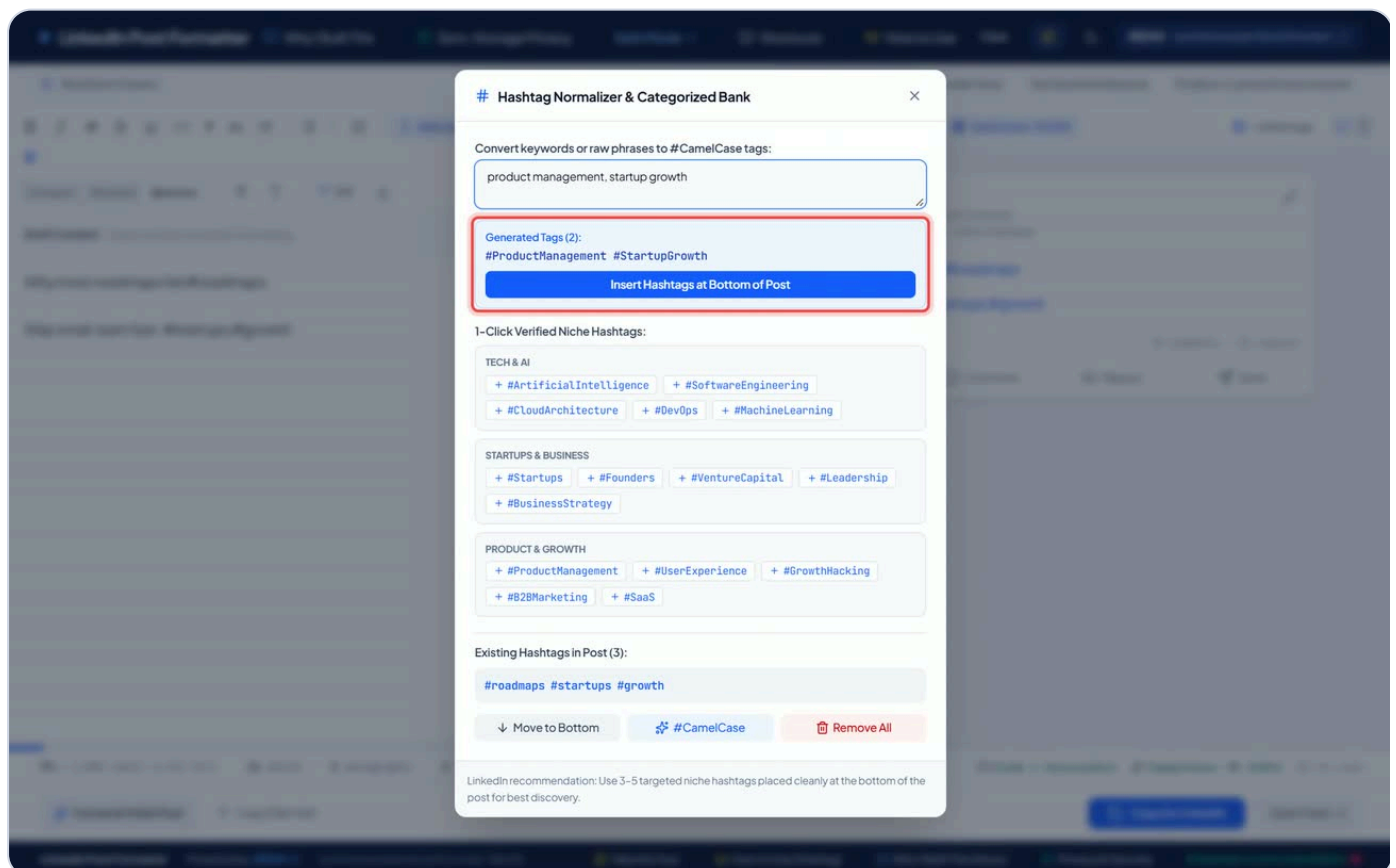
9

Hashtag manager

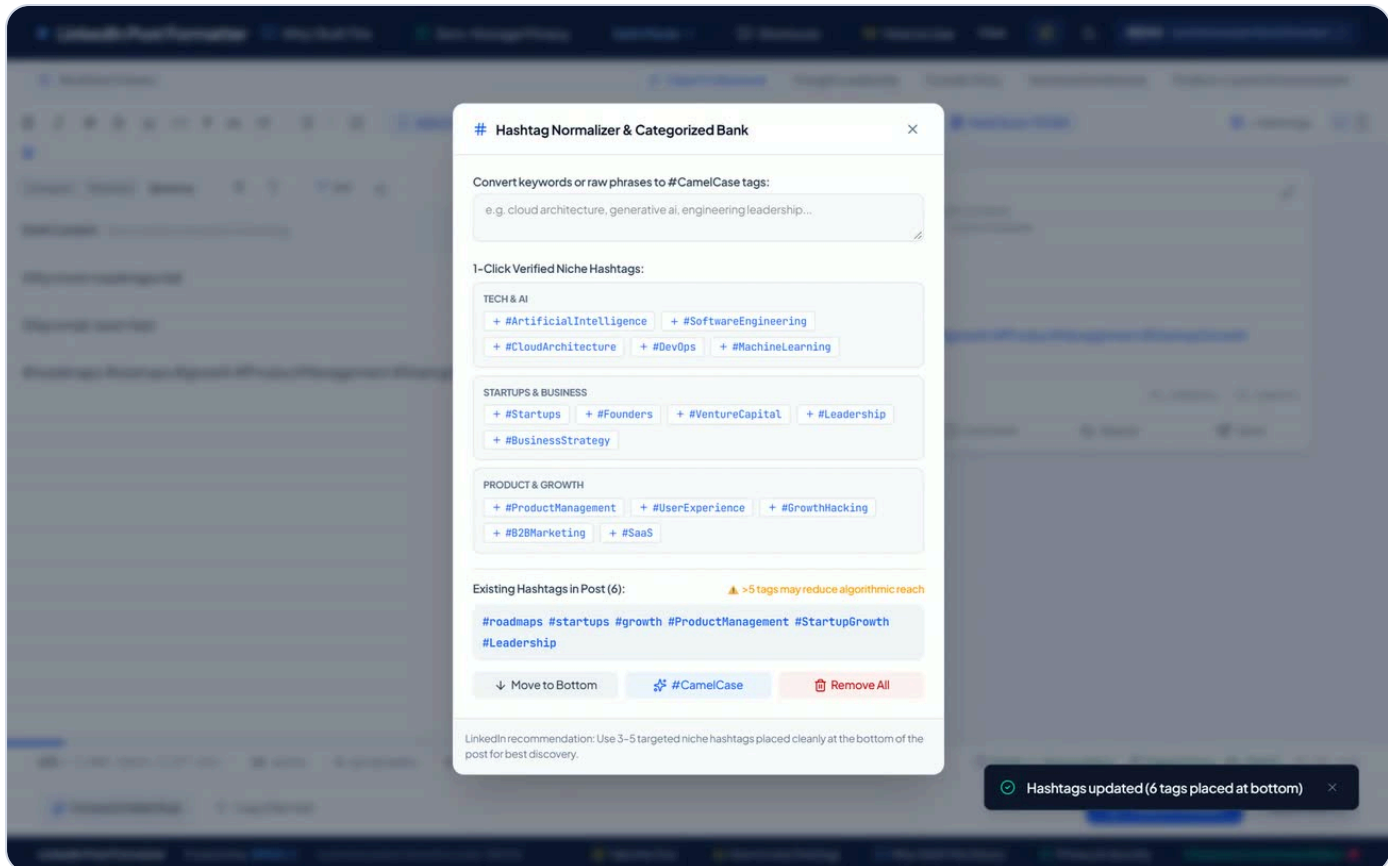
Create, clean and place hashtags.

The hashtag manager turns plain keywords into proper `#CamelCase` tags and keeps them tidy at the bottom of your post.

- 1 Click the **#** button in the toolbar.
- 2 Type keywords such as *product management, startup growth*. The tool generates `#ProductManagement` `#StartupGrowth`.
- 3 Click **Insert Hashtags at Bottom of Post**.
- 4 Under **1-Click Verified Niche Hashtags**, click any tag from Tech & AI, Startups & Business, or Product & Growth to add it.
- 5 In **Existing Hashtags in Post**, use **Move to Bottom**, **#CamelCase** (capitalizes each word, which also helps screen readers) or **Remove All**.



Keywords become `#CamelCase` hashtags.



Existing hashtags, with a warning when there are more than five.

TIPS AND GOOD TO KNOW

- LinkedIn recommends **3–5 targeted hashtags** at the bottom. More than five shows a warning.
- You can also let Format & Polish move all hashtags to the bottom automatically.

10

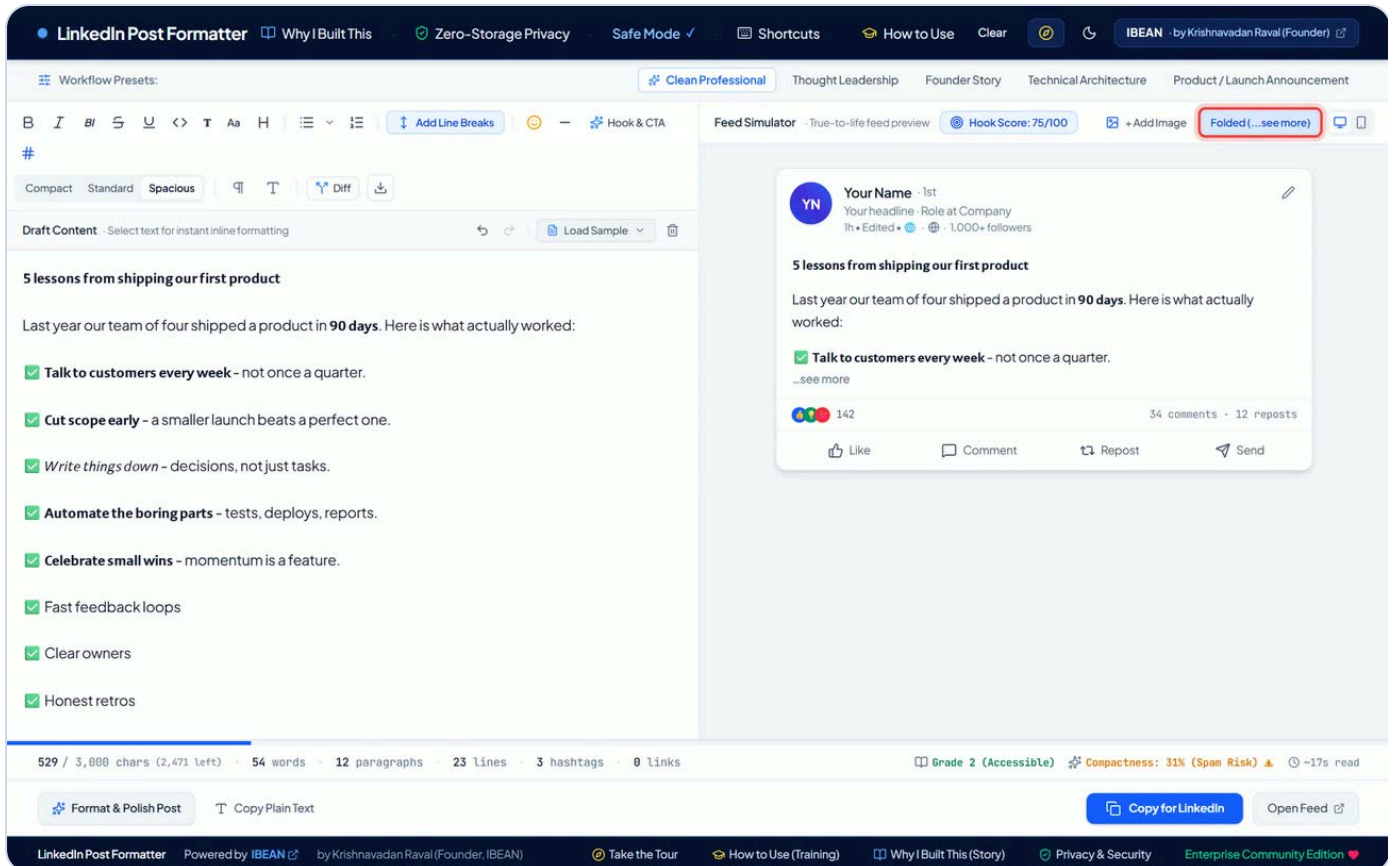
Live feed preview

See your post exactly as readers will.

The Feed Simulator is a live preview that follows your text as you type. Use it to check spacing, line breaks and where the "see more" cut happens.

- 1 Switch between **Desktop** and **Mobile** using the two icons at the top right of the preview.
- 2 Click **Full View** to turn on **Folded** mode. This shows only the first lines, like LinkedIn does, followed by **...see more**. The cut is after 5 lines on desktop and 3 lines on mobile.
- 3 Click **+ Add Image** to preview your post with a picture. Choose **1.91:1** (landscape), **1:1** (square) or **4:5** (portrait). Use the X to remove it.
- 4 Click your name or the pencil icon to customize the preview author: **name**, **headline**, **follower count** and **post time**. Click **Apply to Preview**.
- 5 Click **Like** to try the reaction bar. The other buttons are decorative.

Mobile view.



Folded mode: is your hook above the cut?

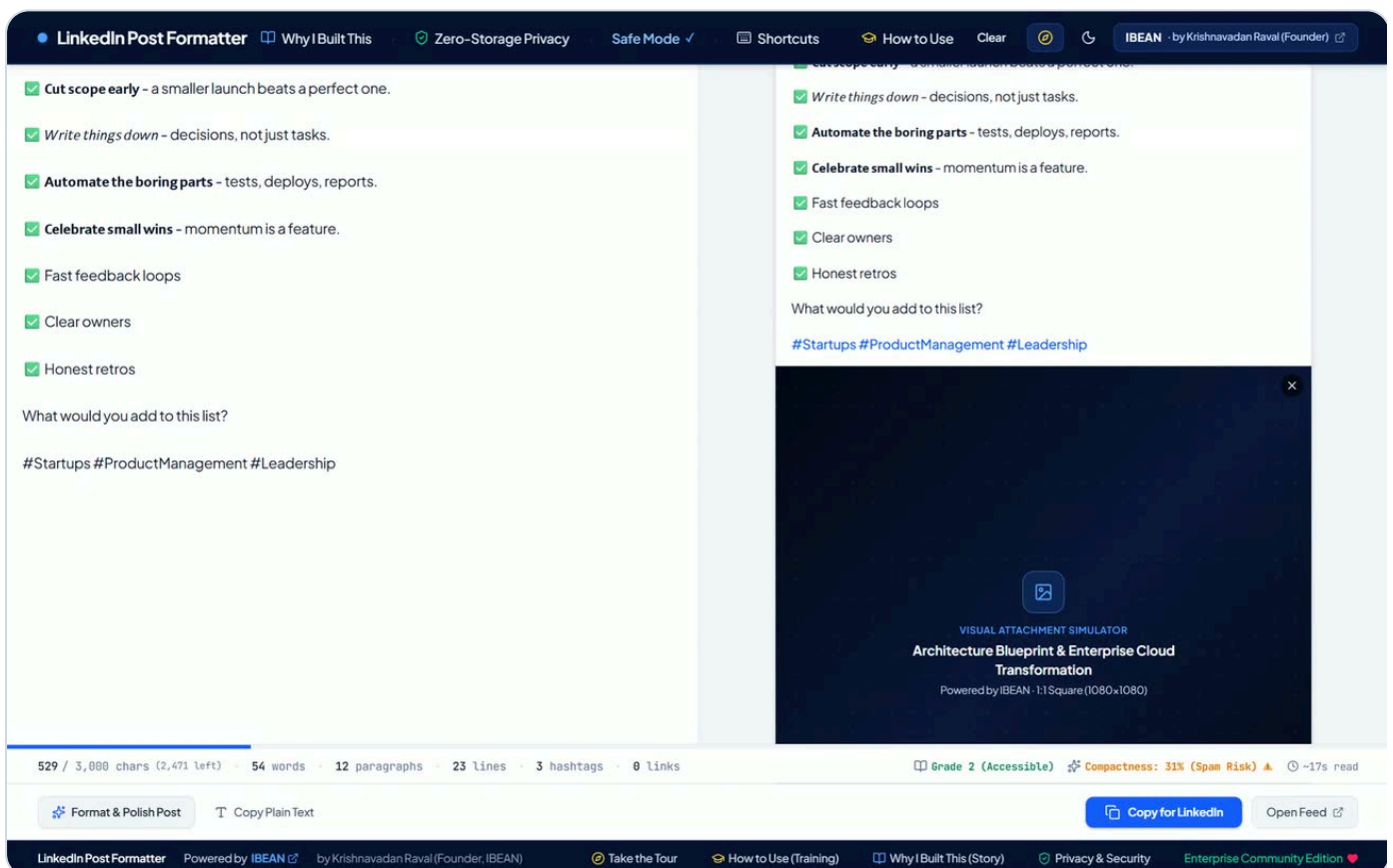
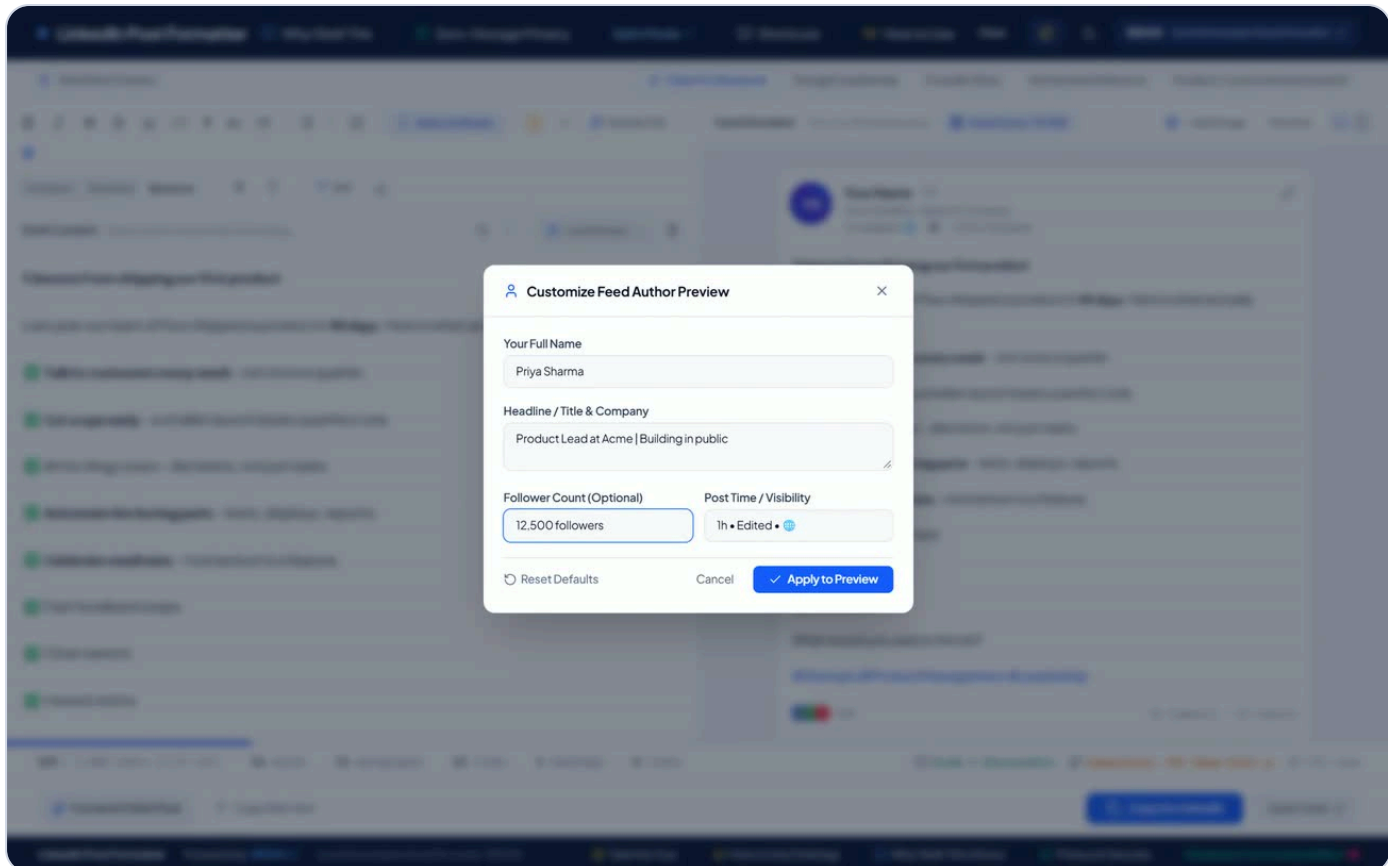
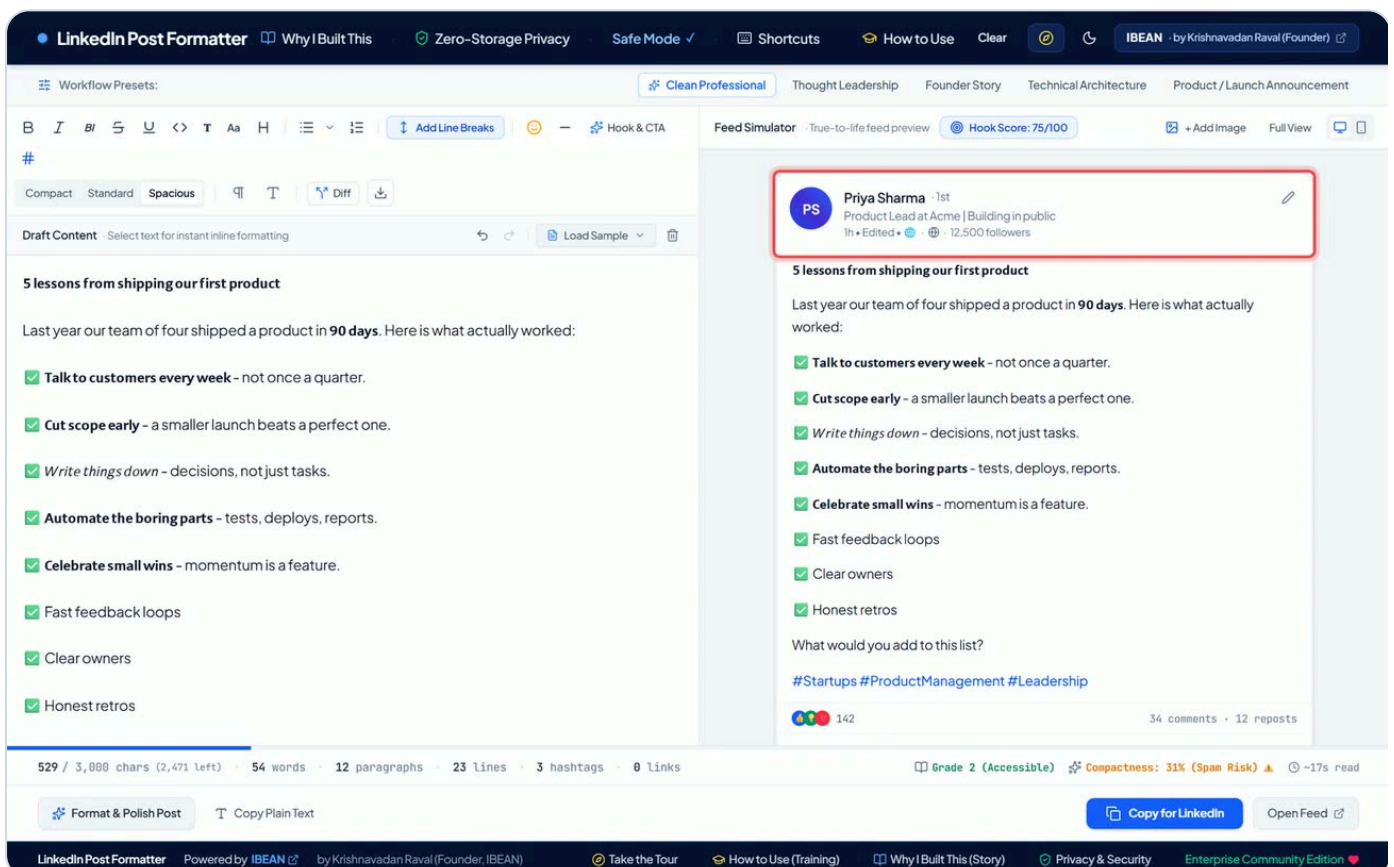


Image attachment preview (a placeholder, not your picture).



Customize the preview author.



The preview now shows your details.

TIPS AND GOOD TO KNOW

- The author details are **only for the preview**. They are not saved and never sent anywhere, and they reset when you reload.
- The preview is a close approximation. LinkedIn can change its fonts and exact cut-off at any time, so give your real post a final look before publishing.

11

Hook score

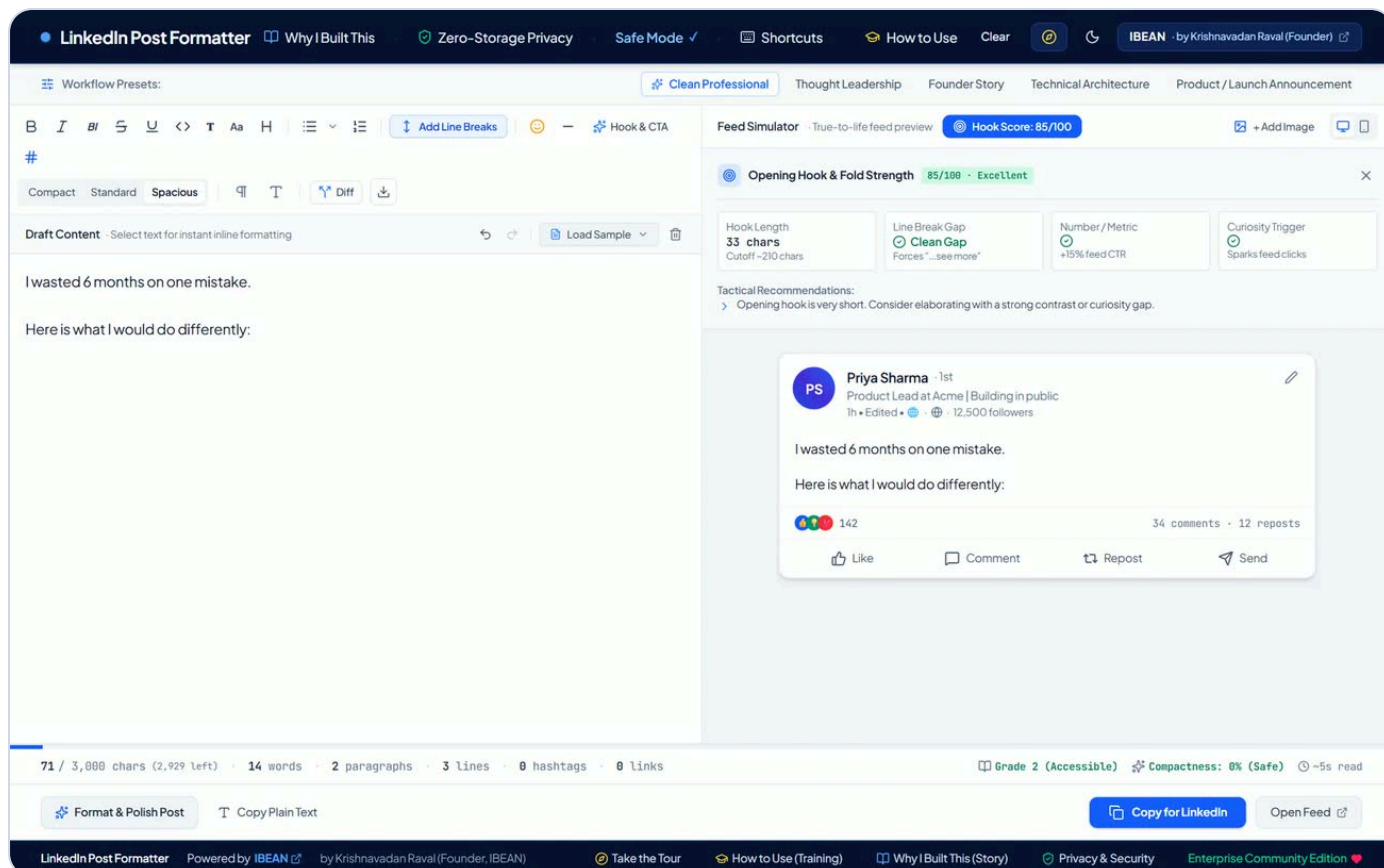
Make the first line earn the click.

Most readers decide in the first line whether to click ...**see more**. **Hook Score** rates that first line from 0 to 100 and tells you how to improve it.

- 1 Click the **Hook Score** badge at the top of the preview to open the analyzer.
- 2 Read the metrics (length, line break gap, number or metric, curiosity trigger) and the **Tactical Recommendations**.
- 3 Edit your first line and watch the score update live.

The screenshot displays the LinkedIn Post Formatter interface. The draft content on the left reads: "Hello everyone. Today I want to share some thoughts about work and teams. We did a lot of things this year." The right-hand panel, titled "Feed Simulator", shows a "Hook Score: 75/100" badge. Below this, the "Opening Hook & Fold Strength" section displays four metrics: Hook Length (73 chars, ideal for mobile), Line Break Gap (Clean Gap, Forces "...see more"), Number / Metric (None detected, +15% feed CTR), and Curiosity Trigger (Neutral, Sparks feed clicks). Tactical Recommendations suggest adding a specific number (e.g., "3 mistakes", "4 years", "85%") to increase feed click-through. A preview of the post shows the current hook and engagement metrics (142 likes, 34 comments, 12 reposts). The bottom status bar indicates 108 / 3,000 chars (2,892 left), 21 words, 2 paragraphs, 3 lines, 0 hashtags, and 0 links. It also shows a Grade 2 (Accessible) rating, 0% compactness, and a 7s read time.

A weak hook: generic and no number.



A stronger hook scores much higher.

WHAT IS CHECKED	POINTS
Starting score for having text	30
Length: 40–190 characters (the sweet spot)	+30 (under 40: +15, 191–260: +15, over 260: -10)
A blank line right after the hook	+15
A number or metric in the hook	+15
A question mark, or a power word such as "why", "how", "mistake", "lesson", "stop"	+10

TIPS AND GOOD TO KNOW

- Grades: 80+ Excellent, 65+ Good, 50+ Fair, below that Needs Improvement. It is a guide based on common best practice, not an official LinkedIn score.
- The hook is your **first line**. Put the strongest idea there.

12

Character limit and readability

Stay inside the limit and keep it readable.

The statistics bar updates as you type.

- 1 **Characters** are counted against LinkedIn's 3,000-character limit, with the number remaining. The bar turns **amber from 2,500** and **red above 3,000**, showing how many characters to cut.
- 2 You also see **words, paragraphs, lines, hashtags and links**, plus an estimated **read time**.
- 3 **Readability** shows a school grade (Flesch-Kincaid). Grades 6–8 are labelled Ideal and easiest for most readers.
- 4 **Compactness** shows how much of your text uses styled Unicode letters. Up to 15% is Safe and up to 25% is Moderate. Above that the bar warns you.

The screenshot displays the LinkedIn Post Formatter tool interface. The top navigation bar includes links for 'LinkedIn Post Formatter', 'Why I Built This', 'Zero-Storage Privacy', 'Safe Mode', 'Shortcuts', 'How to Use', 'Clear', and a user profile for 'IBEAN · by Krishnavadan Raval (Founder)'. Below the navigation bar, there are workflow presets: 'Clean Professional', 'Thought Leadership', 'Founder Story', 'Technical Architecture', and 'Product / Launch Announcement'. The main editing area on the left shows a draft post titled '5 lessons from shipping our first product' with a body of text and a bulleted list of lessons. The right side features a 'Feed Simulator' showing a preview of the post as it would appear in a LinkedIn feed, including the user profile of Priya Sharma and engagement metrics. At the bottom, a statistics bar shows '529 / 3,000 chars (2,471 left)', '54 words', '12 paragraphs', '23 lines', '3 hashtags', and '0 links'. It also displays a readability score of 'Grade 2 (Accessible)' and a compactness score of '31% (Spam Risk)'. The bottom footer contains links for 'Format & Polish Post', 'Copy Plain Text', 'Copy for LinkedIn', 'Open Feed', and a footer bar with 'LinkedIn Post Formatter', 'Powered by IBEAN', 'by Krishnavadan Raval (Founder, IBEAN)', 'Take the Tour', 'How to Use (Training)', 'Why I Built This (Story)', 'Privacy & Security', and 'Enterprise Community Edition'.

A normal post.



TIPS AND GOOD TO KNOW

- The compactness warning is a precaution built into this tool. Heavily styled text is harder to read and to listen to with a screen reader. LinkedIn has not published a rule about it.
- Hover over the readability and compactness labels to see a short explanation.

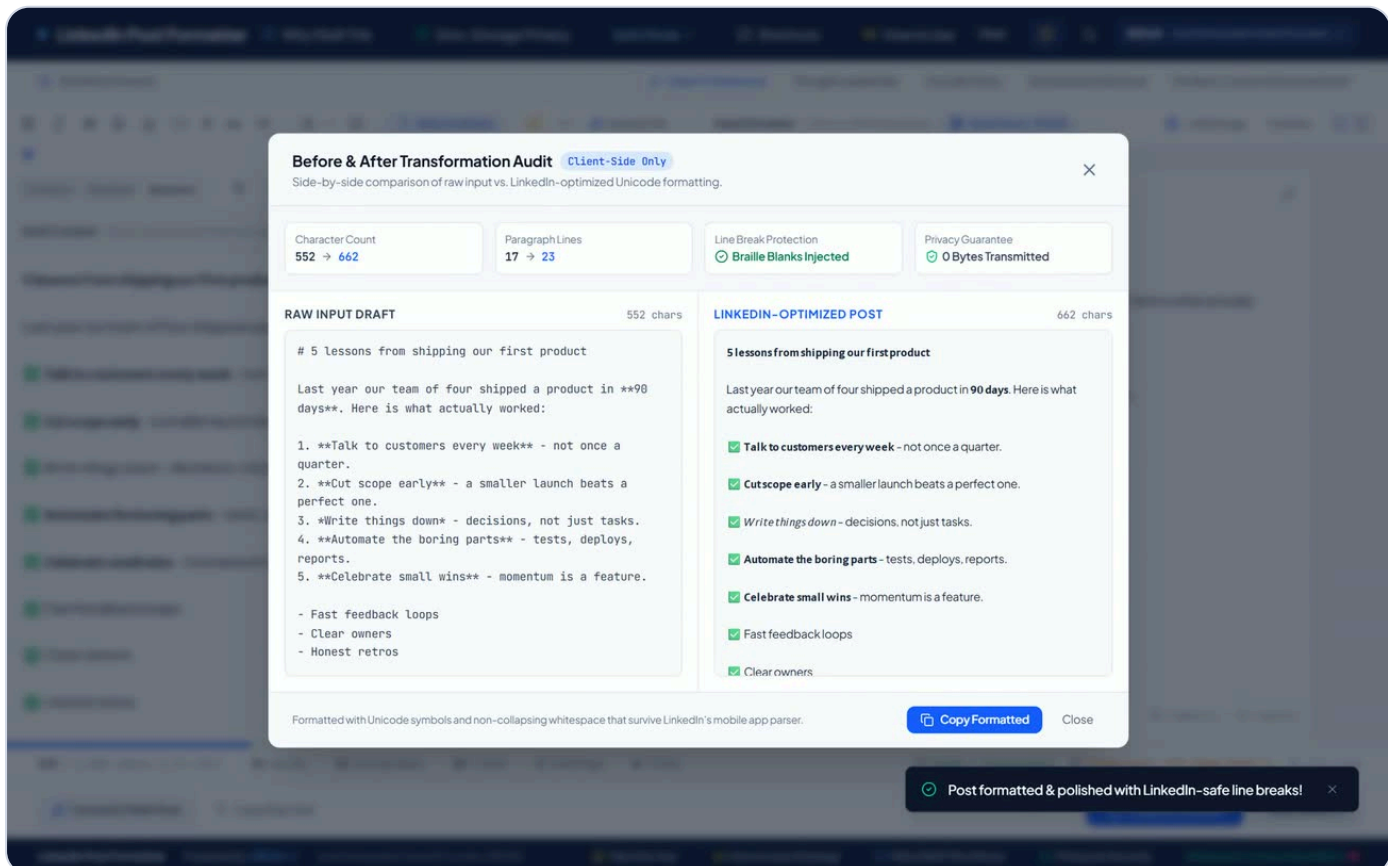
13

Compare, revert, export and undo

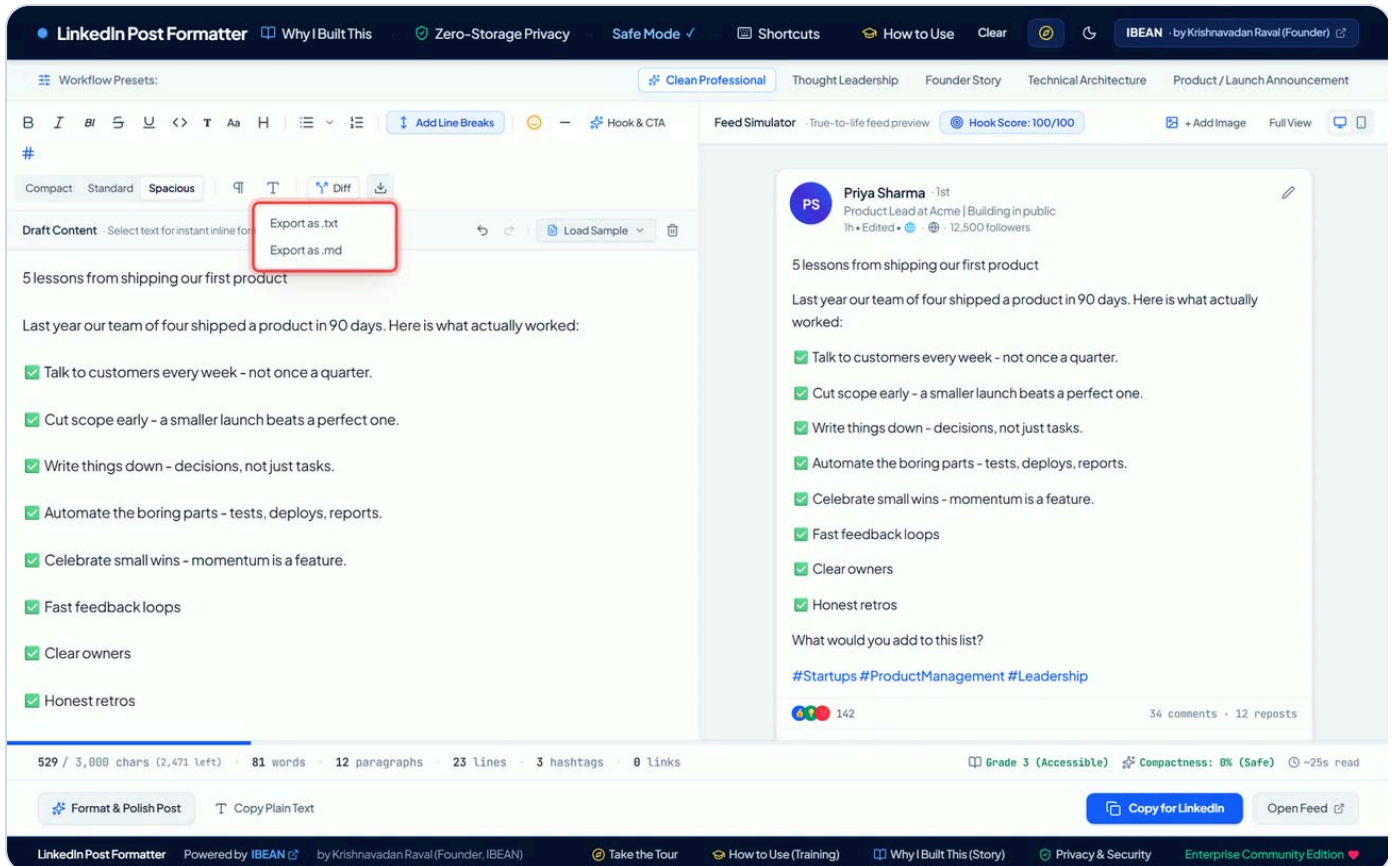
Compare, undo, revert and export.

Safety nets and handy extras.

- 1 **Diff** opens a side-by-side comparison of your **original draft** and the **formatted post**, with character and line counts. **Copy Formatted** copies the result.
- 2 **Revert to plain text** (the **T** icon) turns all styled Unicode characters back into normal letters.
- 3 **Undo** (**ctrl** + **z**) and **Redo** (**ctrl** + **Shift** + **z**) are above the editor. They remember about the last 40 changes.
- 4 **Export** (download icon) saves your post as **linkedin-post.txt** or **linkedin-post.md**. The file is created on your own device.
- 5 **Clear** (trash icon) empties the editor. Undo restores it.



Before and After comparison.



Export as .txt or .md.

TIPS AND GOOD TO KNOW

- Your work lives only in this browser tab. Reloading the page clears it, so **Export** anything you want to keep.

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Copy for LinkedIn

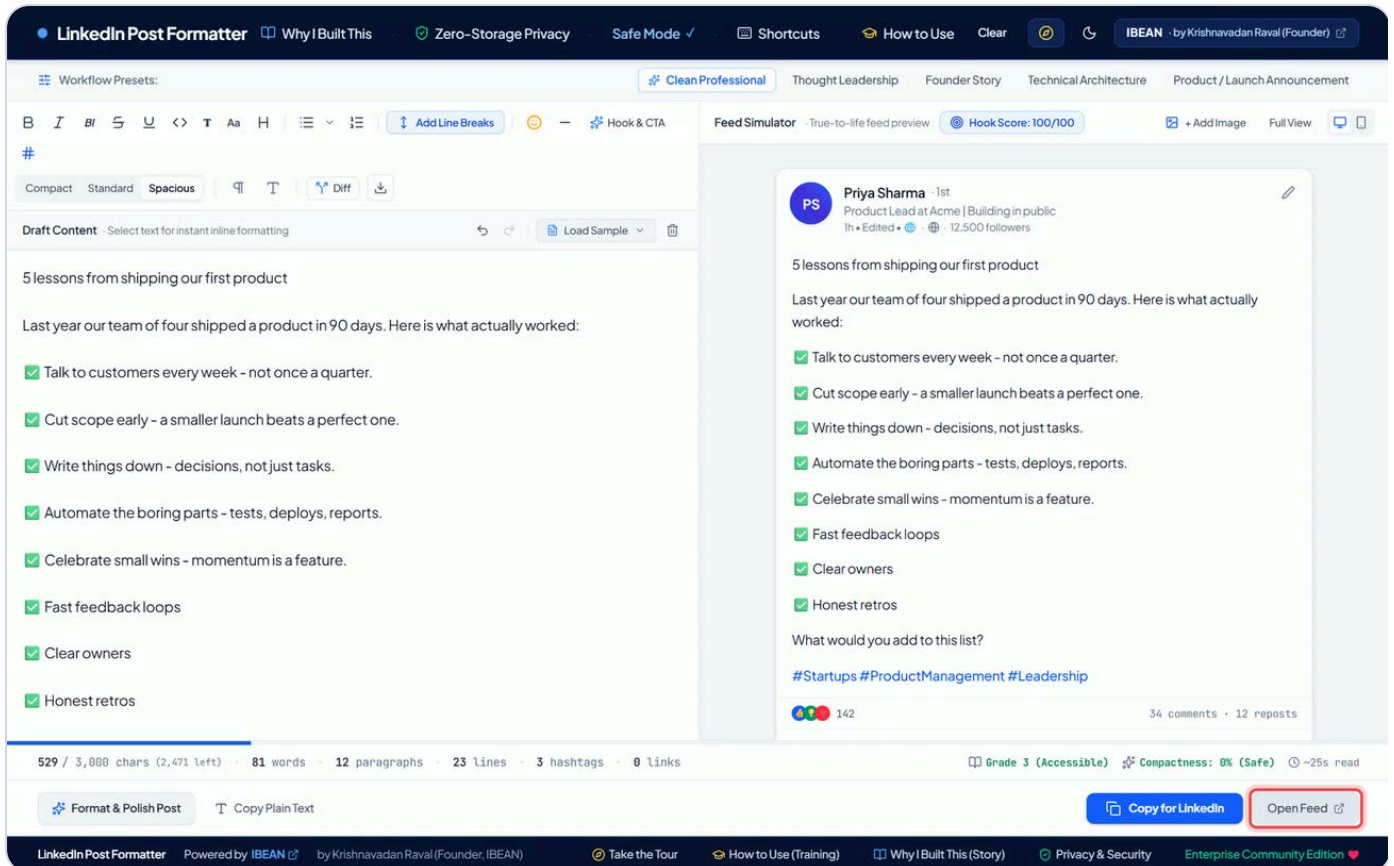
Get it into LinkedIn with the formatting intact.

The last step. Use the right copy button for the job.

- 1 **Copy for LinkedIn** copies your post with invisible spacer characters on the blank lines, so LinkedIn keeps your paragraph breaks. The button turns green and says **Copied for LinkedIn!**.
- 2 **Copy Plain Text** copies without any Unicode styling (bold becomes normal letters). Use it where fancy characters are not wanted, such as email subject lines or tools that cannot show them.
- 3 **Open Feed** opens LinkedIn in a new tab.
- 4 In LinkedIn, click **Start a post**, then paste with **Ctrl + V** (**⌘ + V** on Mac). Check the result and click **Post**.

The screenshot displays the LinkedIn Post Formatter web application. The interface includes a top navigation bar with various settings like 'Clean Professional', 'Thought Leadership', and 'Founder Story'. The main workspace is divided into a 'Draft Content' area on the left and a 'Feed Simulator' on the right. The draft content shows a post titled '5 lessons from shipping our first product' followed by a list of seven items, each preceded by a green checkmark. The 'Feed Simulator' shows a preview of how this post would appear on a LinkedIn profile. At the bottom, a status bar provides statistics on the draft's length (529 characters, 81 words, 12 paragraphs, etc.). A prominent notification at the bottom right states 'Copied to clipboard with LinkedIn line-break protection!', with a green button labeled 'Copy for LinkedIn' highlighted by a red rectangle.

Copied! The button turns green.



Open Feed takes you to LinkedIn.

TIPS AND GOOD TO KNOW

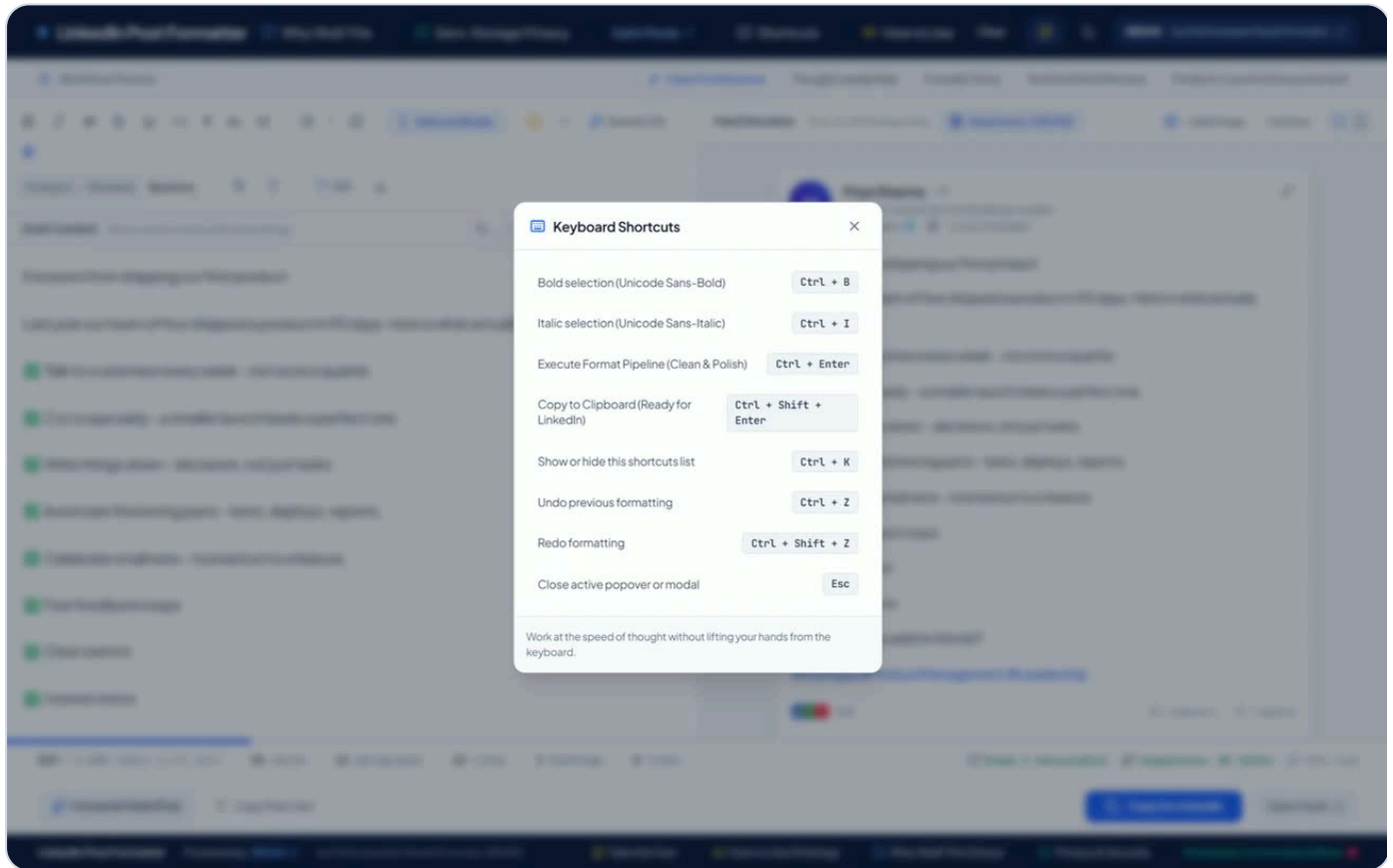
- **Ctrl** + **Shift** + **Enter** copies for LinkedIn without using the mouse.
- On a phone, tap **Copy for LinkedIn**, then switch to the LinkedIn app and paste into a new post.
- If your browser blocks copying, you will see a message. Select the text in the preview and press **Ctrl** + **C** instead.

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Keyboard shortcuts

Work without lifting your hands from the keyboard.

Press **Ctrl** + **K** any time (or click **Shortcuts**) to see this list. On a Mac, use **⌘** instead of **Ctrl**.



The built-in shortcuts list.

SHORTCUT	WHAT IT DOES
Ctrl + B	Bold the selection
Ctrl + I	Italic the selection
Ctrl + Enter	Format & Polish the whole post
Ctrl + Shift + Enter	Copy for LinkedIn
Ctrl + Z	Undo
Ctrl + Shift + Z	Redo
Ctrl + K	Show or hide the shortcuts list
Esc	Close the open pop-up

TIPS AND GOOD TO KNOW

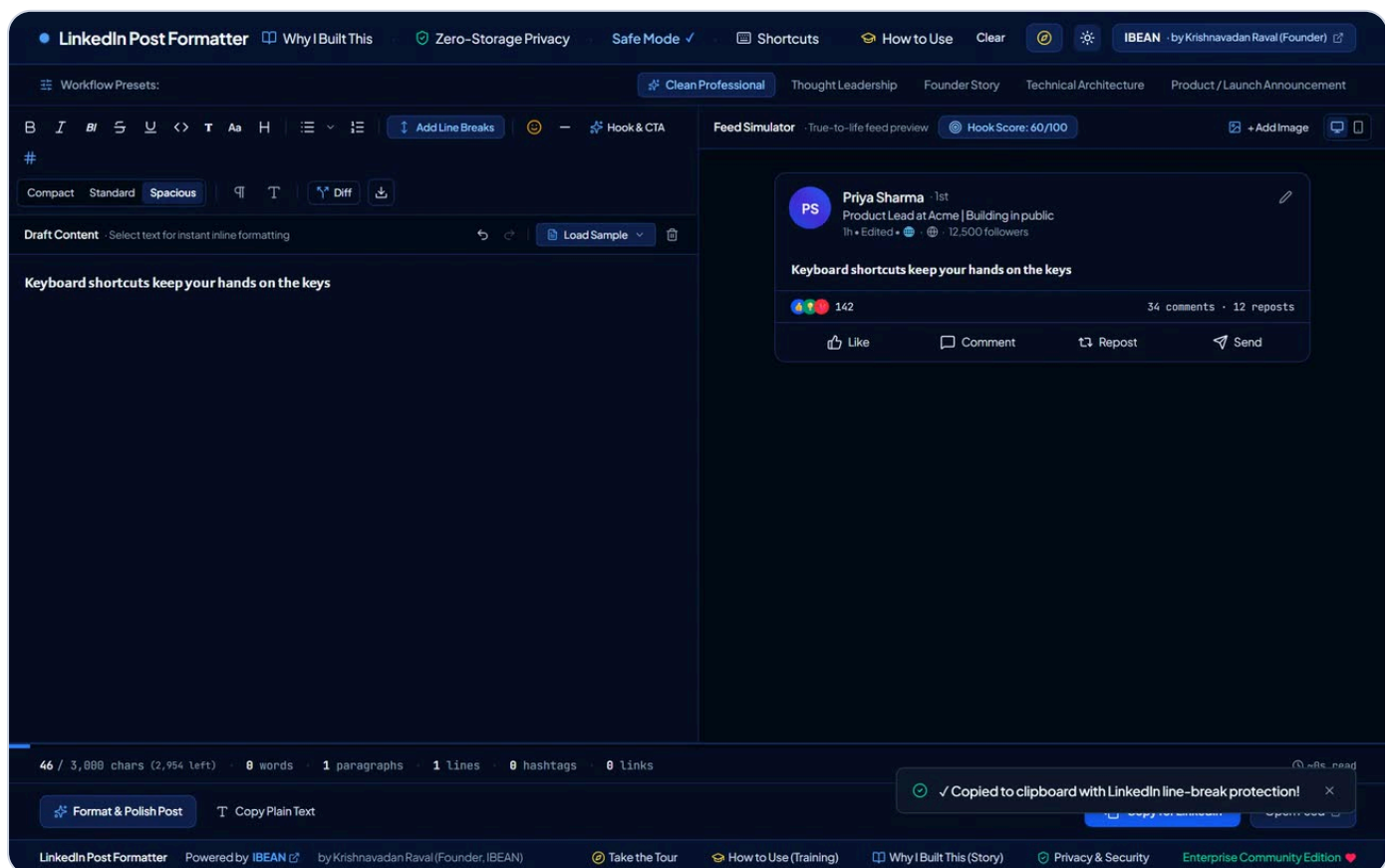
- The editor shortcuts work while your cursor is inside the editor.

Theme, Safe Mode and privacy

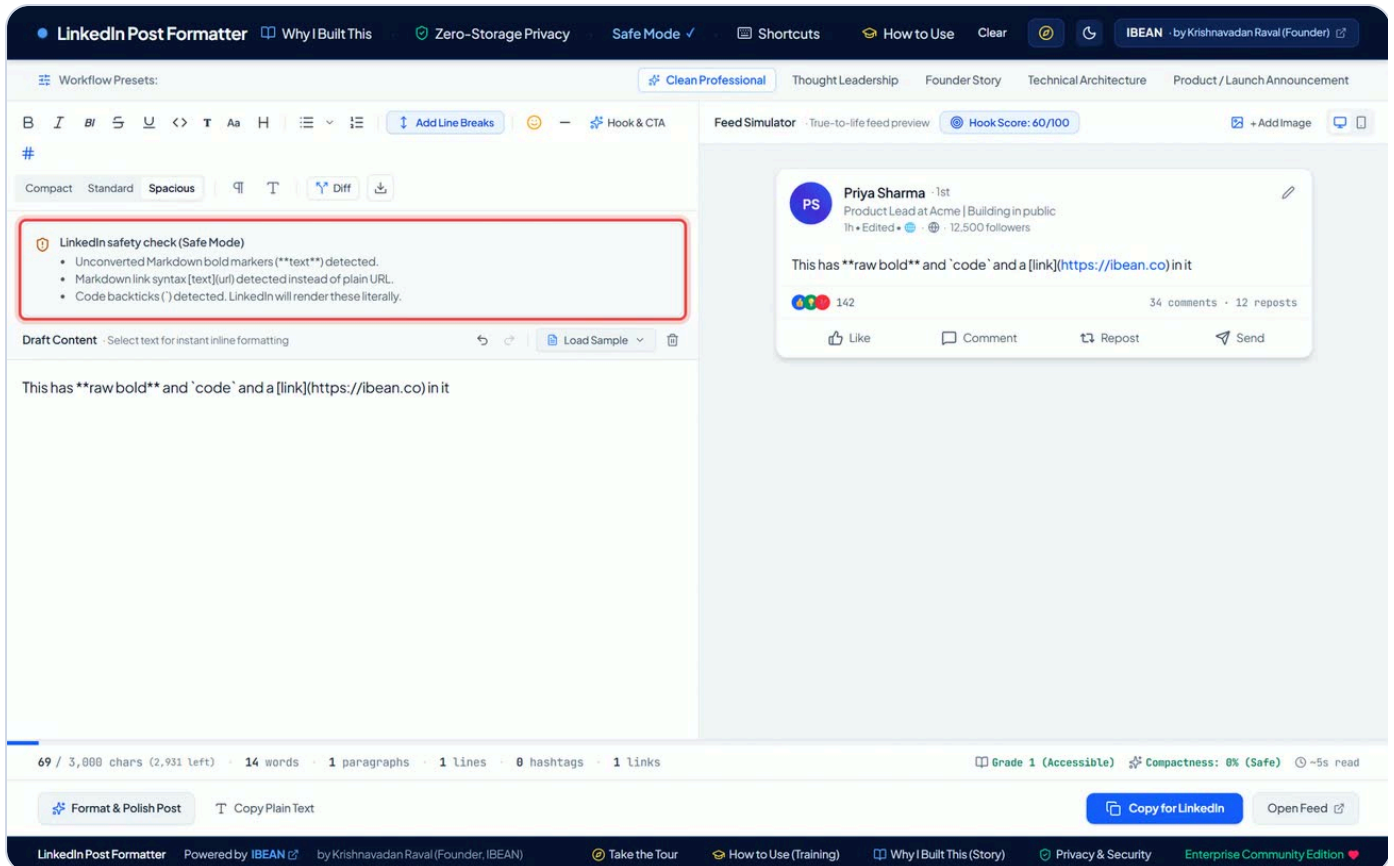
Theme, Safe Mode, privacy and where to find help.

A few settings in the top bar.

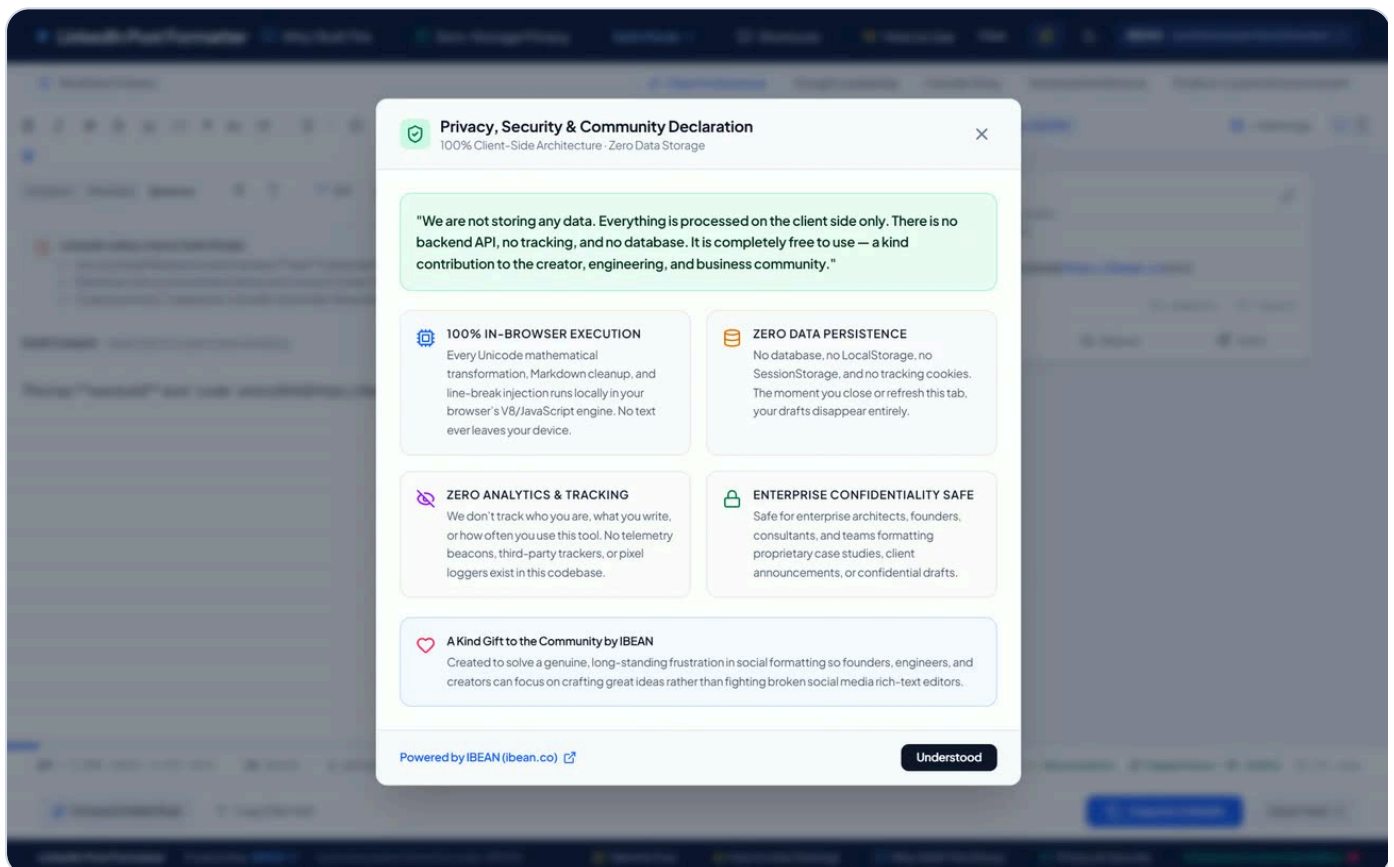
- 1 **Theme:** click the sun/moon button to switch between light and dark. Your choice is remembered on this device. This is the only thing the tool stores.
- 2 **Safe Mode** (on by default) shows a **LinkedIn safety check** note when your post contains anything LinkedIn would display literally: leftover Markdown symbols, Markdown link syntax or backticks. Click **Safe Mode** to switch it off.
- 3 **Zero-Storage Privacy** explains the privacy promise: no backend, no tracking, no analytics, no uploads. Everything is processed in your browser.
- 4 **How to Use** opens this guide in a new tab, so you never lose your draft.



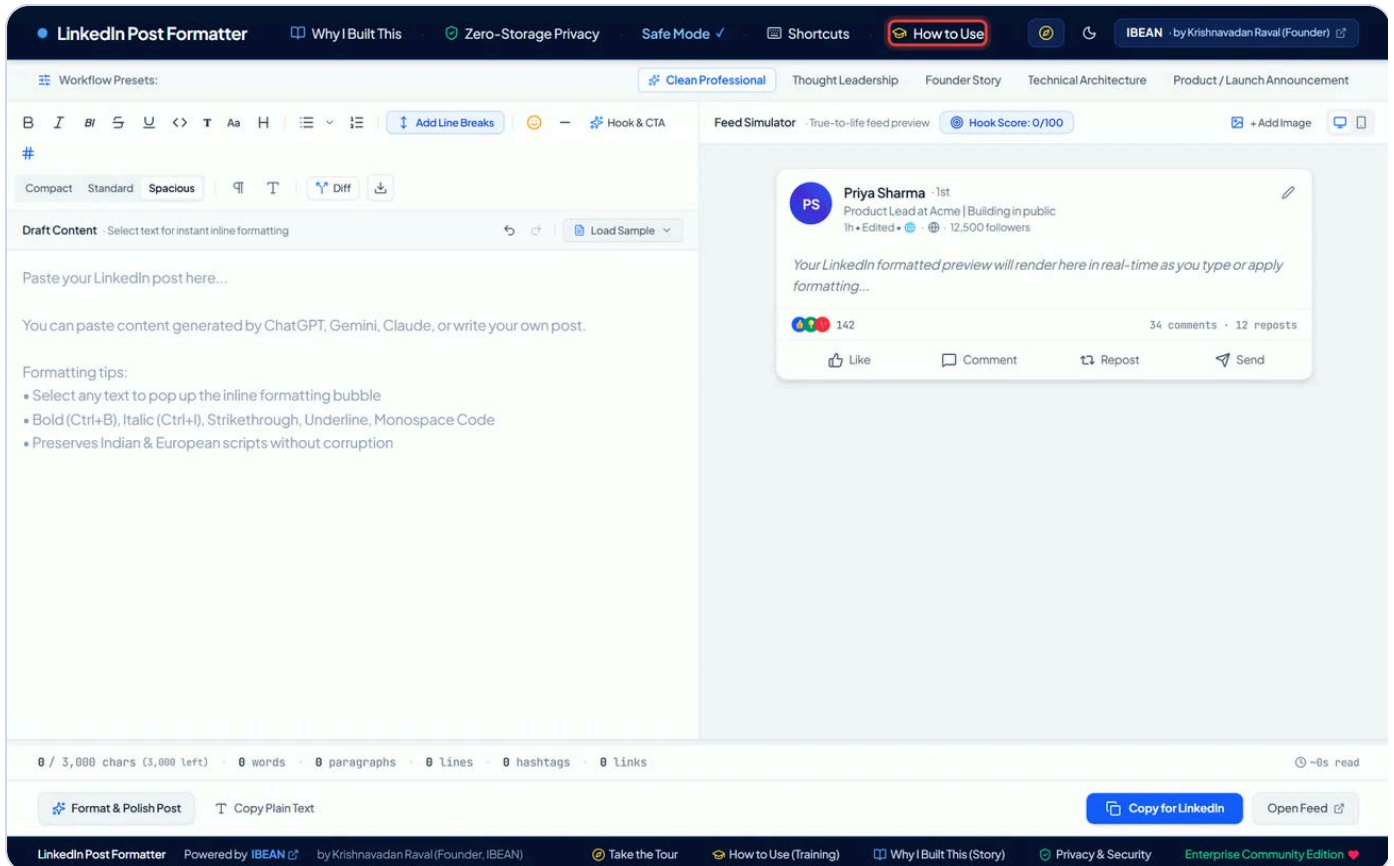
Dark theme.



Safe Mode lists anything LinkedIn would show literally.



The privacy statement.



The How to Use link opens this guide.

TIPS AND GOOD TO KNOW

- Safe Mode appears after you dismiss the Markdown banner (or choose Keep Original), so you keep getting a gentle reminder.

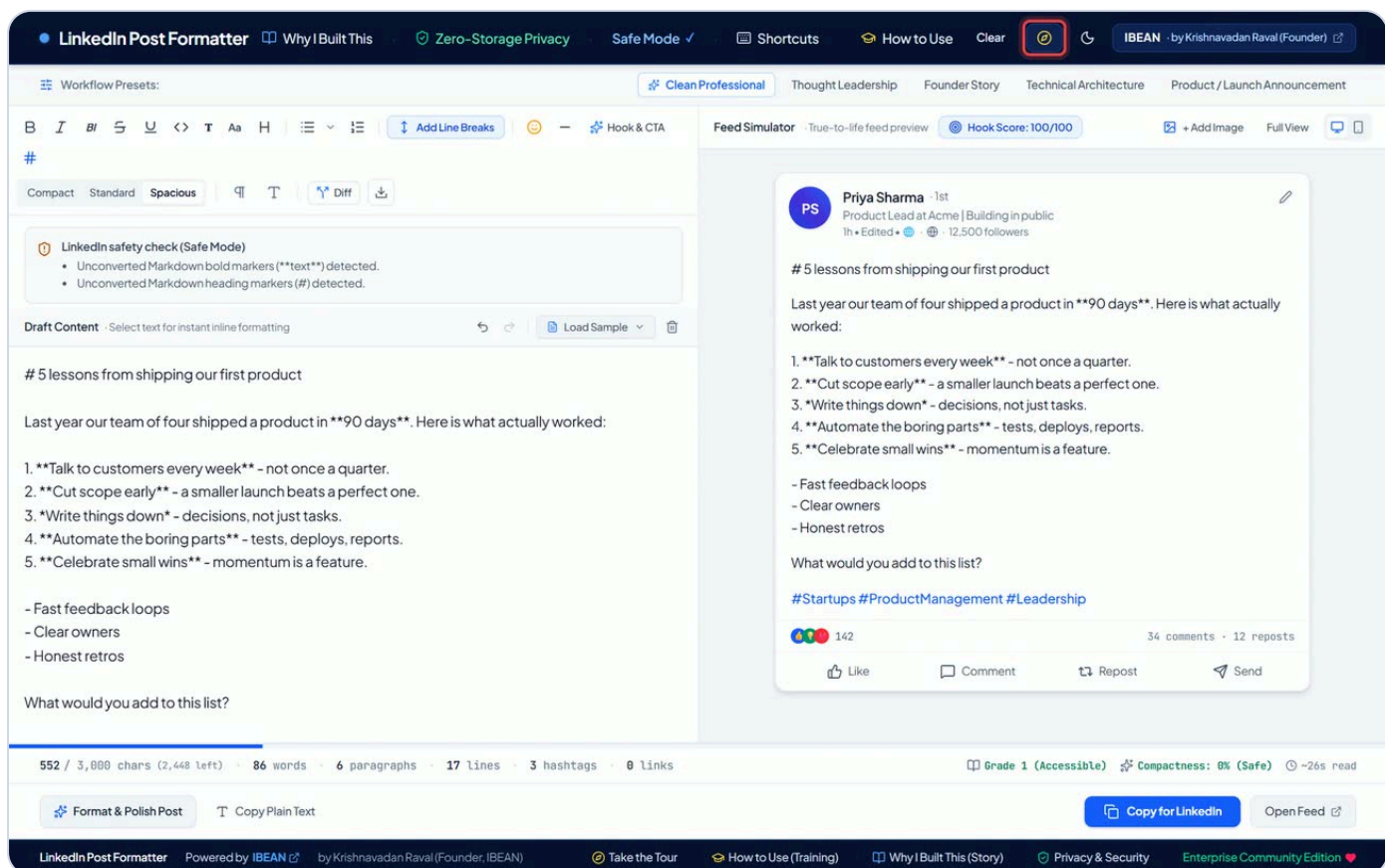
17

The interactive guided tour

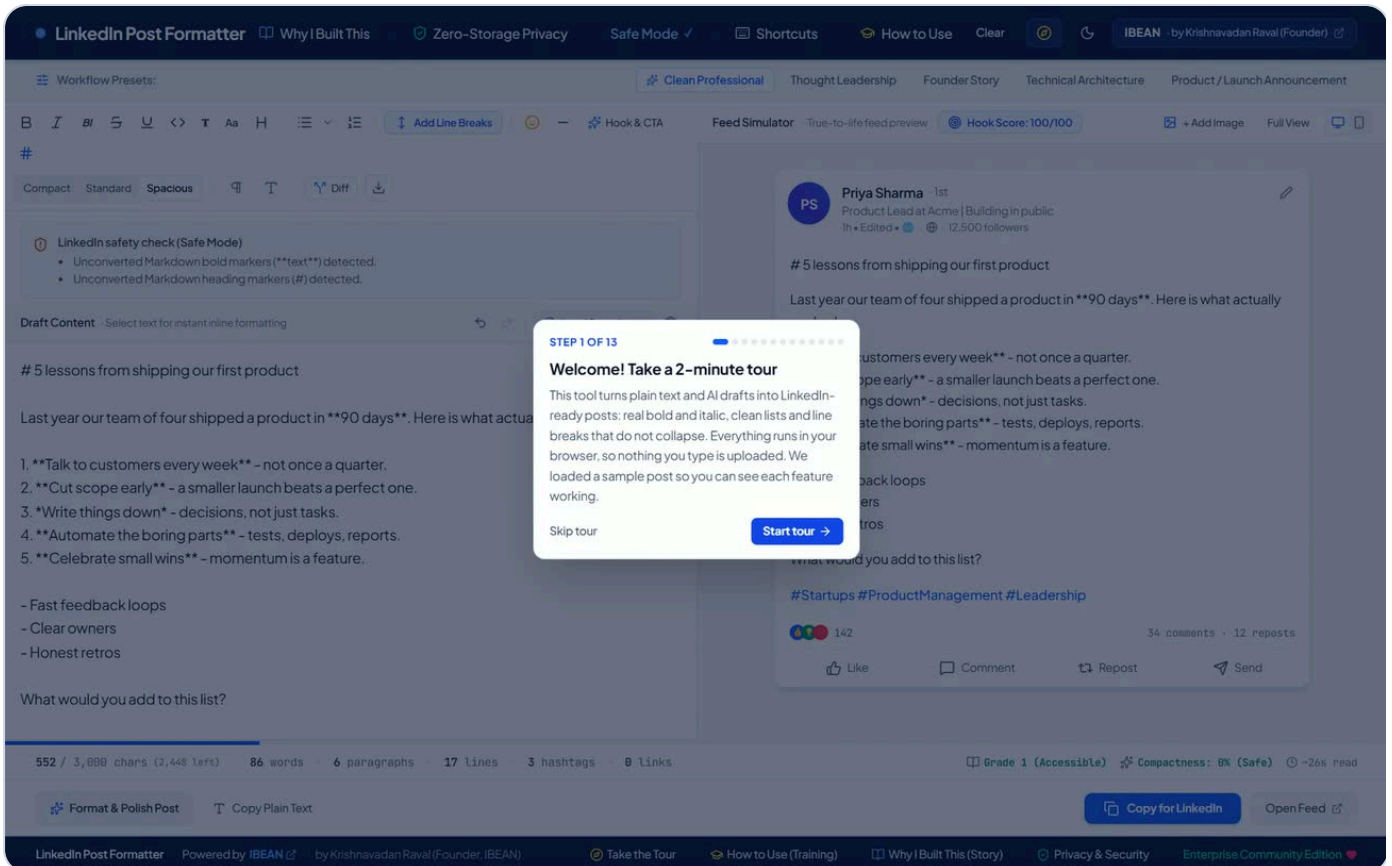
Learn the tool on the real screen, step by step.

The guided tour is an interactive walk-through built into the tool. It highlights each part of the screen and explains what it does, so you can learn by looking at the real thing.

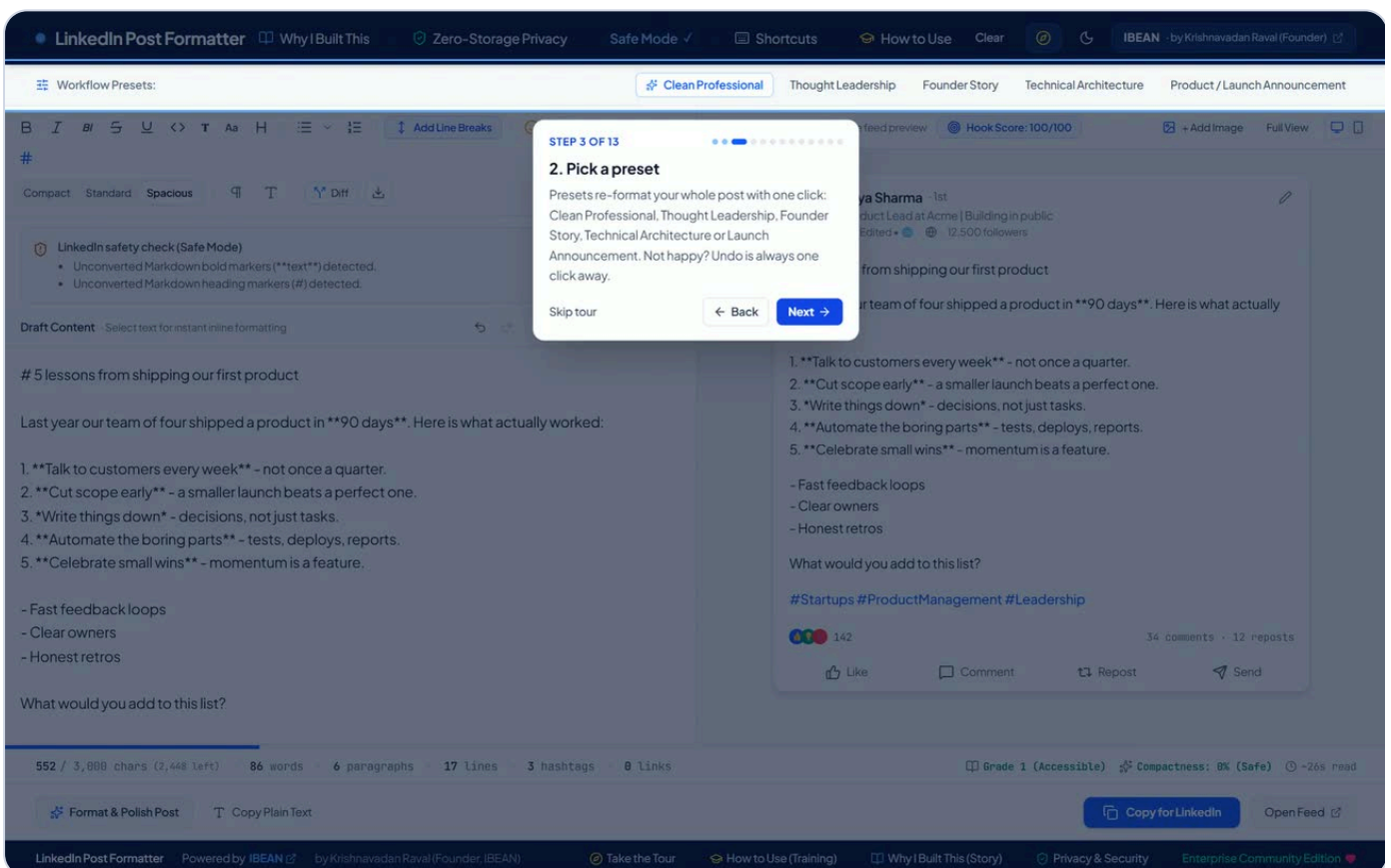
- 1 Click **Take the tour** in the top bar (the compass icon on smaller screens), or in the footer. First-time visitors also see a small invitation in the corner.
- 2 The screen dims and one area is highlighted with a short explanation. If your editor is empty, a sample post is loaded so every feature has something to show.
- 3 Click **Next**, or press . Click **Back**, or press , to review a step. The dots show how far along you are.
- 4 Click **Skip tour** or press  to leave at any time. At the end, click **Finish**.



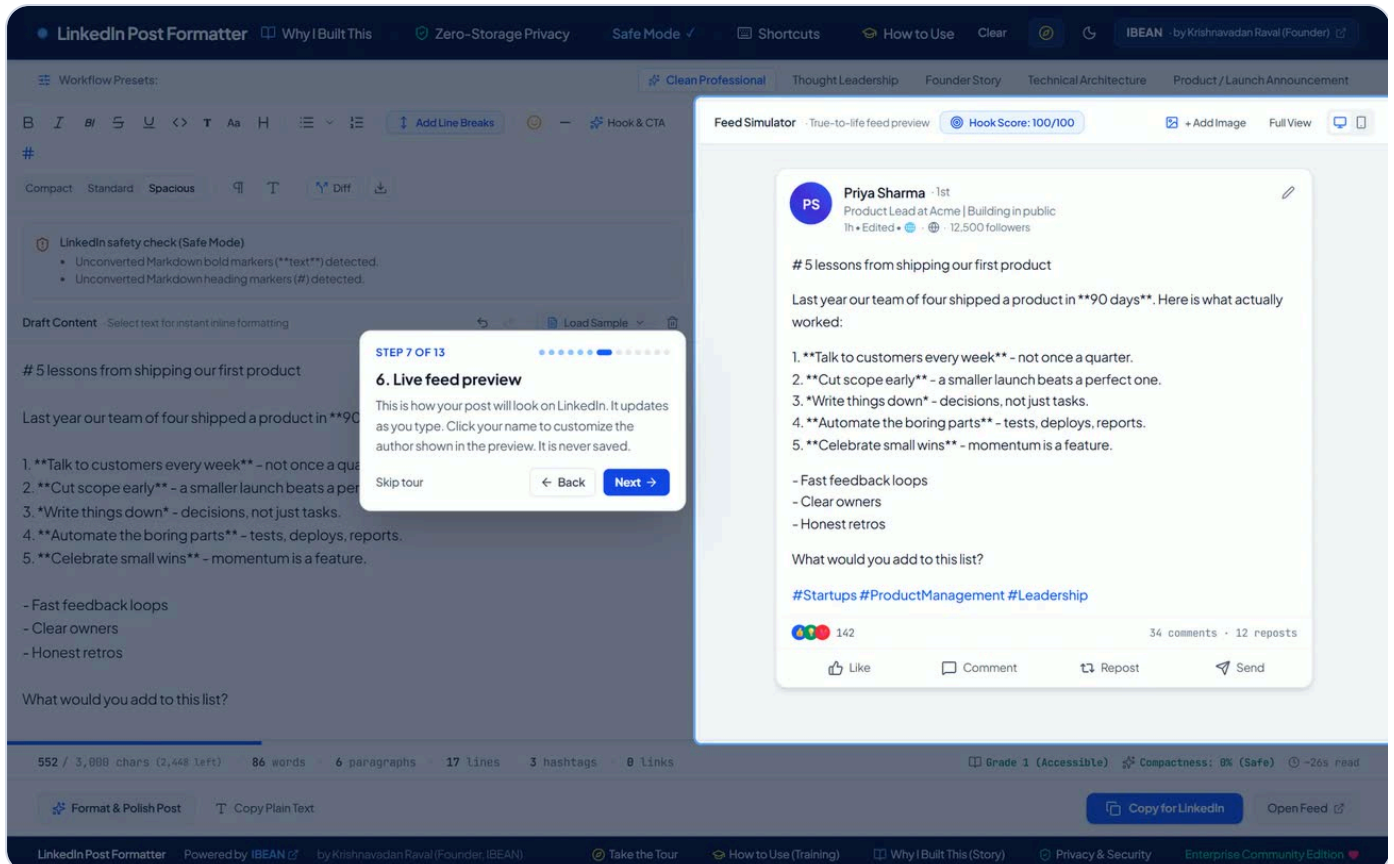
The tour button in the top bar.



The welcome card.



Each step highlights one area and explains it.



The live preview step.

TIPS AND GOOD TO KNOW

- The tour never changes text you have already written. If it loaded the sample post for you and you did not edit it, the editor is emptied again when you finish.
- On a phone the tour switches between the Draft Editor and Live Feed Preview tabs for you.
- You can restart the tour as many times as you like. Nothing is stored except a note that you have seen the invitation.

Best practices for better LinkedIn posts

1. Put your strongest idea in the **first line** and check the Hook Score.
2. Keep paragraphs to **1–2 sentences** and leave a blank line between them.
3. Use styling for a headline and a few key phrases, not whole paragraphs.
4. Finish with a **question or call to action** so readers know how to respond.
5. Use **3–5 hashtags** at the bottom.
6. Preview in **Mobile** view, then do a last check in LinkedIn before posting.
7. Aim for a readability grade around **6–8**.

FAQ and troubleshooting

Is it really free? Do I need an account? —

Yes, it is free and there is no sign-up, no limit and no payment.

Does it send my post anywhere? —

No. Everything runs in your browser. There is no backend, no analytics and no tracking. The only thing stored on your device is your light/dark theme choice.

Does it use AI? —

No. It uses fixed formatting rules, so the same input always gives the same output, and your words are never changed or invented.

Why does my bold text look different on LinkedIn or on another device? —

Bold and italic here are special Unicode characters, not real formatting. They display on current LinkedIn apps, but they can look slightly different with some fonts, and very old devices may show empty boxes.

Why do I see odd letters when I paste into email or a document? —

Those apps may not support the styled characters. Use **Copy Plain Text** for normal letters.

Why did italic not work on my bold text? —

Styles do not stack. Use the **BI** button for bold and italic together, or click **Revert to plain text** first.

Why are my line breaks still collapsing? —

Use **Copy for LinkedIn**, not Copy Plain Text, because only that one adds the invisible spacers. Also check the **Add Line Breaks** note in the preview.

Why does the compactness label say "Spam Risk"?

Too much styled text makes a post harder to read, and screen readers handle it poorly. The label is a precaution in this tool, so style less and the label goes back to Safe.

Do Hindi, Gujarati and other languages work?

Yes. Other scripts and emojis are kept exactly as you typed them. Only English letters and digits can be styled.

Can I use it on my phone?

Yes. On a narrow screen you get two tabs, **Draft Editor** and **Live Feed Preview**.

I reloaded and lost my post.

Nothing is stored, by design. Use **Export** to save a .txt or .md copy of anything you want to keep.

Is it affiliated with LinkedIn?

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